

Invertis University

Bareilly-Lucknow National Highway, NH-24, Bareilly, Uttar Pradesh 243123

Course Outcomes (COs)

Program Name:	BJMC	AY	2022-23
Course Name:	Development Communication	Class / Sem	3 rd Semester
Faculty Name:	Dr. Shirin Abbas		

Course Outcomes

After completing this course, the student will be able to:

CO Number	CO Statement	Taxonomy
CO1	Define the need and issues of development	Remember
CO2	Explain the paradigms of development, and their adoption and study various theories of development so as to understand the concept	Understand
CO3	Characterize the development communication and to establish the relationship between communication and development for the betterment of Society and wellbeing of people.	Analyse
CO4	Tabulate the development issues, particularly in Indian perspective.	Remember
CO5	Assess the role that media play for the sake of development.	Evaluate
CO6	Formulate awareness of development issues and development Reporting	Create

Taxonomy: Remember, Understand, Apply, Analyse, Evaluate, Create

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(Dr. Shirin Abbas)
Faculty Name and Signature

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