

Faculty of Management

Department of B.Com

Humanities & Social science courses

Program Name: B.Com BoS Approval date: 2020

S.No.	Couse Name	L	T	P	C
1	Human Value & Ethics	3	1	0	4
2	Environmental Science	2	0	0	2
	Total:	5	1	0	6

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Faculty Coordinator

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Head
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Faculty of Management
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Faculty of Management B.Com **Curriculum Analysis (Course Category)**

Regulation:

Category	L	Т	P	C
AECC (Ability Enhancement Competency Course)	2	0	2	8
Skill Enhancement Elective (SEE)	27	9	0	36
General Elective Course (GSC)	15	5	0	20
Cross-Cutting Course (CCC)	54	18	0	72
Discipline Specific Electives (DSE)	36	12	0	48
Total	134	44	2	184

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AECC COURSES LIST

Regulation:

Course Name	Ī	771		
Environmental G		T	P	C
Environmental Science	2	0	0	
Professional Skills Enhancement				2
	0	0	2	2
Summer Internship Project	0	0		
ГОТАL			0	4
	2	0	2	8

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Skill-Specific Elective Courses List

Regulation:

Course Name	L	T	P	C
Fundamentals of Computer				
	3	1	0	4
Cyber Crimes and Laws	3	1	0	4
Personal Finance and DI				
Personal Finance and Planning	3	1	0	4
Fundamentals of Entrepreneurship	3	1	0	4
Digital Marketing	3	1	0	4
Training and Development	-	al mara What	ales of man	4
	3	1	0	4
Auditing	3	1	0	4
Collective Bargaining and Negotiation	3	1	0	4
Skills				
E-Filing of Returns	3	1	0	1
		1	١	4
TOTAL	27	9	0	36

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Registrar

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INVERTIS UNIVERSITY, BAREILLY Faculty of Management B.Com <u>Generic Elective Courses List</u>

Regulation:

Course Name	L	T	P	C
Human Values & Business Ethics	2			C
	3	1	0	4
Fundamentals of Marketing	3	1	0	4
Principles of Marketing	3	1	0	4
Investing in Stock Markets	3	1	0	4
Finance for Non-Finance Executives	3	1		
		1	0	4
TOTAL	15	05	00	20
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Faculty Coordinator

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Head

Head
Department of Commerce
Faculty of Management
Invertis University, Bareilly (UP)

Registrar Invertis University Bareilly



INVERTIS UNIVERSITY, BAREILLY Faculty of Management B.Com Cross-Cutting Courses List

Regulation:

Course Name	L	T	P	C
Principles of Business Management	3	1	0	4
Book Keeping and Basic Accounting	3	1	0	4
Principles of Economics	3	1	0	4
Financial Accounting	3	1	0	4
Business Laws	3	1	0	4
Business Statistics	3	1	0	4
Business Environment	3	1	0	4
Corporate Accounting	3	1	0	4
Corporate Laws	3	1	0	4
Cost Accounting	3	1	0	4
Human Resource Management	3	1	0	4
Income Tax Law and Accounts	3	1	0	4
Public Finance	3	1	0	4
Research Methodology	3	1	0	4
Management Accounting	3	1	0	4
Goods & Service Tax (GST)	3	1	0	4
Financial Management	3	1	0	4
E-Commerce	3	1	0	4
Total	54	18	0	72

Faculty Coordinator

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Head

Head
Department of Commerce
Faculty of Management
Invertis University, Bareilly (UP)

Registrar Invertis University



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Faculty of Management B.Com DISCIPLINE-SPECIFIC ELECTIVE LIST

Regulation:

Lab Name	L	Т	P	C
Indian Economy	3	1	0	4
Financial Markets, Institutions and	3	1	0	4
Financial Services				7
Banking & Insurance	3	1	0	4
Management of Working Capital	3	1	0	4
Advertisement & Personal Selling	3	1	0	4
Rural Marketing	3	1	0	4
Fundamentals of Investment	3	1	0	4
Consumer Behavior	3	1	0	4
International Business	3	1	0	4
Organisational Behaviour	3	1	0	4
Industrial Relation & Labour Laws	3	1	0	4
Stress Management	3	1	0	4
TOTAL	36	12	00	48

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