

TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Anskika student of MBA 4th Semester in this Institute, has such project work titled. | cessfully completed his/her |
|---|--|
| | iciency of |
| E-Recuritment Revocess in toda | y's Esia |
| for the partial fulfillment of the degree of Master of E | Business Administration for |
| the session 2021-2023. | ٨ |
| Prof. S K Singh Dr. Ankita Tandon Department of Management (MBA) Faculty of Management Invertis University, Bareilly (UP) | Dr. Manish Gapta Dean Academics Dean Management Invertis University, Bareilly (UP) |
| Signature of External Examiner | |



TO WHOM IT MAY CONCERN

LIGHT HEFFETTE TO THE TOTAL OF THE PERSON OF

| TO WHO | MIT MATE |
|--|--|
| project work, titled | zational account |
| | ee of Master of Business Administration for |
| for the partial fulfillment of the degree the session 2021-2023. | Dr. Manish Aveldemics Faculty of Management Management (M) Managem |
| Prof. S K Singh De Money MB. Faculty of Invertis Univer | A come! |
| Rums 29,05-2 | 3 |
| Signature of External Examiner | |
| | |
| External Examiner | |



TO WHOM IT MAY CONCERN

This is to certify that Ms. Pavneet Kaur student of MBA 4th Semester in our institute, has successfully completed her project work, titled A STUDY ON HOW PERFORMANCE APPRAISAL AFFECT ON STAFF PRODUCTIVITY for the partial fulfillment of the degree of Master of Business Administration for the session 2022-2023.

Dr. Ankital and on Department of Management (MBA) Faculty of Wanagement

Invertis University, Bareilly (UP)

External Examiner

Dr. Deani Alcademies

Faculty of Management (Dean Management Invertis University, Bareilly (UP)



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Aditi Singh |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled The impact of working environment on |
| employees' penformance, the case of HIKE EDU. |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| 1 24/123 |

Prof. S K Singh

Dr. Ankata Tandon

Project Orlide

Department of Management (MBA)

Faculty of Management

Invertis University, Bareilly (UP)

Dr. Manan Agailernics
Faculty of Management
Invertis Variety Street (UP)

Signature of External Examiner

External Examiner



| project work, titled | C L | v. 1 | C 1 | 170 |
|--|---|----------------|--|---|
| project work, titled | originat | Hmouga | Cement | 210. |
| | | | L | |
| | | | | |
| for the partial fulfillme | nt of the degre | e of Master of | Business Ad | ministration f |
| the session 2021-2023. | | | . ^ | - 3 |
| | 1 | 12 100 | (F | -/(1/202) |
| | A | 816/10 | 10 | 2012 |
| | 25 | 11 11 | | |
| Prof. S K Singh | Dr. Ankit | Tandon | Dr. Manish | Gupta |
| Prof. S K Singh | tmont of Mai | nagement (MBA) | Dr. Manish O Dean Ac | Gupta ademics Nanagement |
| Prof. S K Singh | epartment of Mai | nagement (MBA) | Dr. Manish of Dean Ac Dean Manag Invertis Univers | Gupta ademics Management Tement Ity, Bareilly (UP) |
| Prof. S K Singh | tmont of Mai | nagement (MBA) | Dr. Manish of Dean Ac Dean Wanag Invertis Univers | Gupta ademics Management dement lity, Bareilly (UP) |
| Professional 27 | epartment of Mai | nagement (MBA) | Dr. Manish of Dean Ac Dearl Wanag Invertis Univers | Gupta ademics Management Jerney Lity, Bareilly (UP) |
| Professional Profe | epartment of Mai | nagement (MBA) | Dr. Manish o Dean Ac Dearl Wanae Invertis Univers | Gupta ademics Aanagement ement ity, Bareilly (UP) |
| Prof. S K Singh Project Swider 27 | epartment of Mai | nagement (MBA) | Dr. Manish (Dean Ac Dearl Wana Invertis Univers | Gupta ademics Janagement ement ity, Bareilly (UP) |
| Projection of 22 | lepartment of Mar FEOR GWI Invertis Universit | nagement (MBA) | Dr. Manish (Dean Ac Dearl Waf N Invertis Univers | Gupta ademics Management Jement Lement Lement Lement Jem Jement Jem Jem Jem Jem Jem Jem Jem Jem Jem Jem |
| Professional Professional External E | lepartment of Mar FEOR GWI Invertis Universit | nagement (MBA) | Dr. Manish of Dean Ac Dearl W of A Invertis Univers | Gupta ademics Management Jerney (UP) |



| This is to certify that | t Mr./Ms | Muskan | Khan | |
|----------------------------|-----------------------------------|---|--------------------------------------|---------------|
| student of MBA 4th Sem | ester in this Inst | titute, has succes | sfully compl | eted his/her |
| project work, titled | Health | PALLYA | nce 4 | n |
| India | | L K | 195 | |
| for the partial fulfillmen | t of the degree of | of Master of Bus | iness Admin | istration for |
| the session 2021-2023. | | | 1 | 13 |
| | دلمه ١ | (3/2) | 1725 | 200 |
| Prof. S K Singh | Dr. Ankitadi | andon D | r Detanista Siupi culty of Manage | es ent |
| Project Guide | HODY GMRA Invertis University, | gement (MBA) Fa agement Bareilly (UP) | eam Manage fre | milly (UP) |
| | | | | |
| 2000 | 77- | | | |
| Rus | 1.05-23 | | · · | |
| Signature of External Ex | caminer | | | |
| · (C.17.6) | 1.* | | . a | |
| | | | | |
| External Examiner | | | | |



opposite the se

External Examiner

| This is to certify that Mr./Ms. Aman Komase student of MBA 4th Semester in this Institute, has successfully completed his/her project work, titled The impact of Social Media on Consumes Behavioure and Ruschsing Decisions for the partial fulfillment of the degree of Master of Business Administration for the session 2021-2023. Prof. S K Singh Dr. Ankthant and on Department of Management (MB) Invertis University, Bareilly (UP) Professional Consumer Con |
|--|
| Rum 29.05-23 |
| Signature of External Examiner |
| |



TO WHOM IT MAY CONCERN

)

| This is to certify that | at Mr./Ms. Adagrah | Subto |
|----------------------------|------------------------------------|------------------------------------|
| | | |
| | nester in this Institute, has such | |
| project work, titled (| customer satisfa | ction |
| | | |
| | And the least of the A | |
| for the partial fulfillmen | nt of the degree of Master of | Business Administration for |
| the session 2021-2023. | | |
| | Cars 11 | A 23 |
| | had alsiv | 00000 |
| Prof. S K Singh | Dr. Ankita Tandon | Dr. Manish Gupta |
| Dear 15 | Department of Management (MBA) | Dean Academics |
| Project Guide | HORY GY Management | DEagultyanta Management |
| | Invertis University, Barelly (UP) | Invertis University, Bareilly (UP) |
| | | |
| | Tall the second | |
| RU | minz | |
| Signature of External I | 29.05-23 | and the second second second |
| Signature of External i | Exammer | |
| | | |
| | | |
| External Examiner | * | |



TO WHOM IT MAY CONCERN

This is to certify that Ms . Sujata Saini student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled A STUDY OF MUTUAL FUND GROWTH IN INDIA for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-2023.

Dr. S K Singh Department invertis University, Bareilly (UP)

Dean Academics
Dr. Magnish Gwishagement
(novain Upivishiy Barcilly (UP)



TO WHOM IT MAY CONCERN

| This is to certify that | Mr./Ms. Harshit | 80 1 |
|----------------------------------|--|--|
| student of MBA 4th Semon | ester in this Institute, has such | cessfully completed his/he |
| | | |
| for the partial fulfillment | of the degree of Master of B | Business Administration for |
| the session 2021-2023. | July 1997 | Da(5)2023 |
| Prof. S K Singh Project Guide | Dr. Ankita Tandon Department of Management (MBA) HOD (MBA) anagement Invertis University, Bareilly (UP) | Dr. Manises Presidentics Faculty of Management Denve Misutais erocky. Bareilly (UP |

Signature of External Examiner



TO WHOM IT MAY CONCERN

This is to certify that Mr./ IMRAN RAZA Student of MBA 4th Semester in our institute, has successfully completed her project work, titled IMPECT OF PACKAGING ON CONSUMER BUYING DECISION the partial fulfillment of the Master of Business Administration for the session 2021-2023.

Dr.S.K Singh Department Friedly of Management (MBA)

Project Golde Friedly of Management (NP)

Invertis University, Bareilly (UP)

Dr.Manishadulsentes
Faculty of Management
(Dean of Management)
Invertis Ulineissentes (UP)



TO WHOM IT MAY CONCERN

This is to certify that Mr. Vinit Gupta student of MBA 4th Semester in our institute, has successfully completed her project work, titled "A Project Report on BoAt" for the partial fulfillment of the degree of Masters of Business Administration for the session 2021-2023.

Prof. S.K. Singh (Project Guide)

Dr. Ankita Tandon
Department of Management (MBA)
FOLLOW of Management
Invertis University Bareilly (UP)

Drodanistoenista
(Esculty of Management
Invertis University Bank) IUB)

29.05.23



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Pratibha Aganwal |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/ |
| project work, titled " Reconstruct And Selection |
| Process of Naupower en Hospital" |
| for the partial fulfillment of the degree of Master of Business Administration |
| the session 2021-2023. |
| Alia 1/23. |
| Prof. S K Singh Dr. Ankata Tandon Dr. Manish Gunta Dean Academics |
| Project Guide Project Guide Facility of Management (MBA) Facility of Management Death Management UP) Facility of Management Invertis University, Bareilly (UP) |
| |
| Ruunz 39.05-23 |
| Signature of External Examiner |



TO WHOM IT MAY CONCERN

This is to certify that Mr. Utkarsh Gupta student of MBA 4th Semester in our institute, has successfully completed his project work, titled "Measuring the Effectiveness of Online Shopping" for the partial fulfillment of the degree of Masters of Business Administration for the session 2021-2023.

Prof. S.K. Singh (Project Quide)

Department of Management (MBA)
Facu(I) ODM: WEB AD ent
Invertis University, Bareilly (UP)

Diselvia his discount a
Faculty of Management
Inverse University, Bareilly (UP)



TO WHOM IT MAY CONCERN

This is to certify that Mr. Aryan Shankhdhar student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled Buying behavior and consumer preferences in the residential real estate industry in Delhi NCR region for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-2023.

Dr. SK Singh

Project Guide

Ms. Ankita Tondon

epartment of Management IMBA)
Paculty of Management
Invertis University, Bareilly (UP)

Dr. Manisht Management

Or. Manisht Management

Or. Management

Or. Management



TO WHOM IT MAY CONCERN

| This is to certify that | Mr./Ms. Fagur | nan Razo | Khan |
|---|--|---|-----------------------|
| student of MBA 4th Seme | ster in this Institute, | has successfully co | mpleted his/he |
| project work, titled " | Study 1 | en Cons | remm |
| Behaviour Bozovi for the partial fulfillment | with | Ry erun | ce To Bi |
| the session 2021-2023. | | ^ | 1 3 |
| | Wh/s | 1000 | 29/2/2007 |
| Prof. S K Singh | De Authoritando | D- 14-540 | Gupta |
| Project Guide 2 In | Artment of Management HOD (MBA) emen vertis University, Bareilly | (MBA) Faculty of Ma t Dean Marriag (UP) | Renedy (UP) Tement |
| | | | |
| Rum | 2_ | | |
| Signature of External Ex | S-23 | | |



TO WHOM IT MAY CONCERN

This is to certify that Ms. Jaspreet Kaur student of MBA 4th Semester in our institute, has successfully completed her project work, titled THE IMPACT OF WORK LIFE BALANCE ON EMPLOYEES PERFORMANCE for the partial fulfillment of the degree of Master of Business Administration for the session 2022-2023.

Metris Vaivessity efforeitly (UP)

Mr. S. K. Singh Dr. Ankita Headlan
Department of Management (MBA)
Fatury of Management
Invertis University, Bareilly (UP)



TO WHOM IT MAY CONCERN

| This is to certify that | at Mr./Ms. | Shantan | 0 | Dovivedi |
|----------------------------|--|---|--------------------|---|
| student of MBA 4th Sen | | | | |
| project work, titled To | Study | the role | of | HR Planning |
| in Retention | The second secon | | | |
| for the partial fulfillmen | t of the degre | ee of Master of I | Busine | ess Administration f |
| the session 2021-2023 | | | | A . |
| | 1 | ta Tandon | > | FE15/23 |
| Prof. S K Singh | Dr. Aarki | ta Tandon Head | Dr. A | lanish aduntes |
| Project Guide | Hepartment of Faculty of | Management (MBA) Management Ir rsity, Bareilly (UP) | Facul Ivertisit | ty of Management Menagymentelly (UP) |
| | | | | |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Riya Borrena |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled A Study of recubering streetegies of |
| PERICO O D O D |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Aul 29/8/20 A20/5/2023 |
| Prof. S K Singh Dr. Ankita Tandon Dr. Manish Gupta Dean Academics |
| Project Guide Department of Management (MBA) Faculty of Management Faculty of Management Invertis University, Bareilly (UP) |
| |
| Rumal 29.5-23 |
| Signature of External Examiner |



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Anam Khan student of MBA 4th Semester in this Institute, has successfully completed his/he project work, titled Language. Retention in Rematle Sectors |
|---|
| for the partial fulfillment of the degree of Master of Business Administration for |
| Prof. S K Singh Dr. Ankita Bandon Dr. Manish Supples |
| Project Golde Department of Management (MBA) Faculty of Management Hose Management Invertis University, Bareilly (UP) |
| |
| Rum- |
| Signature of External Examiner |



TO WHOM IT MAY CONCERN

| This is to certify that Mr./N | As. SUNDARAM | SABARWAZ |
|------------------------------------|---------------------------|--|
| student of MBA 4th Semester in | this Institute, has succe | essfully completed his/her |
| project work, titled A STUDY | ON HUMAN R | esources AND |
| ORGANISATIONAL | BEHAVIOUR | |
| for the partial fulfillment of the | degree of Master of Bu | siness Administration for |
| the session 2021-2023. | | Λ |
| | De Jishes | 15/2023 |
| Prof S K Singh 25 Departm | ent of Management (MBA) | or. Maliesin Grademics Faculty of Management Overfix University (UP) |
| Project Guide (HOI inverti | University, Bareilly (UP) | Dean-wianagement |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that M | r./Ms. Arbit Ro | astogi |
|----------------------------------|---------------------------|--|
| student of MBA 4th Semester | in this Institute, has su | ccessfully completed his/he |
| project work, titled "A St | udy of cons | umer Behavious |
| Realted To Diff | fevent soap 1 | Braind' |
| for the partial fulfillment of t | he degree of Master of | Business Administration fo |
| the session 2021-2023. | | A 1 03 |
| Prof. S K Single Departs | 1/2/2/27 | 12023 |
| Prof. S K Short O | or. AnkheadTandon | Dr. Manish Gupta Dean Academics |
| Project Guide F | Coldy (MARA) | Detar Warragement Detar Warragement Lavortis University, Bareitly (UP) |

Signature of External Examiner



TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. MEHREEN AHMAD student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled HR POLICIES AND WORKING CULTURE AT UNIVERSITIES NATION for the partial fulfillment of the degree of Master of Business Administration for the session 2021-2023.

Dr. Manish deanaAcademics Ms. Ankita Headon Faculty of Management
Department of Management (MBAbean Maveris University, Bareilly (UP) Faculty of Management

Invertis University, Bareilly (UP)



TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Utpal Baipai

| student of MBA 4th Se | emester in the | his Ins | titute, ha | s successfi | ally comp | oleted his/her |
|---------------------------|------------------------------|---------------|------------|-------------|-------------------------|---|
| project work, titled "A | STUDY | ON | THE | MARKE | TING | STRATEG |
| OF AMAZO | V | | | | | |
| for the partial fulfillme | ent of the d | egree o | of Master | of Busine | ess Admi | nistration for |
| the session 2021-2023 | | | | | Λ. | .7 |
| | | M | 1/1/2 | > / | 129/5/ | less. |
| Prof. S K Singh | Dr. A Department of Ferrilly | Head Manad | and me | Al Dr. N | Janish Gu | pta |
| Project Guide | Fefethy Invertis Unit | -f Minno | Inemen | 4 | Dean Academis Universit | ademics anagement v. Bareilly (LID) |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Awniteual | Kaushik |
|---|--|
| student of MBA 4th Semester in this Institute, has success | sfully completed his/her |
| project work, titled employee retention | and |
| attrition, pros and cons | |
| for the partial fulfillment of the degree of Master of Bus | iness Administration for |
| the session 2021-2023. | 1 . 23 |
| Prof. S K Singh Dr. Ankita Tandon Department of Management (MBA) Paculty of Management Invertis University, Bareilly (UP) | r. Madisan Academics Faculty of Management |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Aditya Pant |
|---|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled The impact of cloud-based CRM on customer |
| experience in the incurance industry |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Ankital Pandon: Department of Management (MBA) Project Guide Dr. Manish Can Apademics Department of Management (MBA) Faculty of Management Invertis University, Bareilly (UP) |

Signature of External Examiner



| This is to certify that Mr./Ms. KShitz Shivam student of MBA 4th Semester in this Institute, has successfully completed his/her |
|--|
| |
| project work, titled <u>Customer</u> Satisfaction |
| Marendra Bolero |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Ankita Tandon Bepartment of Management (MBA) Project Guide Project Guide Dr. Management Faculty of Management Invertis University, Bareilly (UP) Dr. Management Faculty of Management Invertis University, Bareilly (UP) |
| |
| Signature of External Examiner |
| |
| External Examiner |



| This is to certify that Mr./Ms. Pratanj Kuman Shukla student of MBA 4th Semester in this Institute, has successfully completed his/her project work, titled A Company tive Analysis on The Agriculture Industry for the partial fulfillment of the degree of Master of Business Administration for |
|---|
| the session 2021-2023. |
| Prof. S K Singh Dr. Ankita Tandon Head Dr. Manish Gunta Dean Accdemics Dean Accdemics Department of Management (MBA) Faculty of Management Invertis University, Bareilly (UP) Invertis University, Bareilly (UP) |
| Signature of External Examiner External Examiner |



TO WHOM IT MAY CONCERN

This is to certify that Ms. Amisha Chandel, student of MBA 4th Semester in our institute, has successfully completed her project work, titled "A Study on Effects of Training and Development Program on Employee Productivity in Brindavan Beverages Private Limited, Bareilly" for the partial fulfillment of the degree of Masters of Business Administration for the session 2021-23.

Prof. S.K. Singh

Dr. Ankita Tandon

Departme (HODAMBA) and IMBA Faculty of Management Invertis University, Bareilly (UP)

(Dean Acade Dupta
(Dean - Management) (UP)
Faculty University Bancont)

TO WHOM IT MAY BE CONCERN

This is to certify that Mr. Rohit Singh student of MBA 4 semester in our institute has successfully completed his project work entitled "Digital Advertisement on Internet" the partial fulfillment of the degree of Masters of Business Administration for the session 2021-23.

Project Carle

2

Dr. 50 123

HOD - MIRA Department (MEA) Paculty of Management Invertis University, Bareilly (UP)

Denealing agemics
Faculty of Management
Agvertis University, Bargilly (UP)

Sign. Of External Guide:

29.05-23



TO WHOM IT MAY CONCERN

| This is a second of the second |
|--|
| This is to certify that Mr./Ms:Mudit Bhasin |
| student of MBA 4th Semester in this Institute, has successfully completed his/he |
| project work, titled A Study Of US Healthcare Staffing |
| - fism With Specific reference to Infozini Inc. |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Ankita Tandon Department of Management (MBA) Project Golde HOD (MBA) gament Invertis University, Barelly (US) Dr. Mapish Gupta Dean Academics Deally of Management Invertis University, Barelly (US) |
| Signature of External Examiner |
| |



TO WHOM IT MAY CONCERN

This is to certify that Ms. Mandeep Kaur student of MBA 4th Semester in our institute, has successfully completed her project work, titled THE IMPACT OF TRAINING ON WORKERS PERFORMANCE for the partial fulfillment of the degree of Master of Business Administration for the session 2022-2023.

Mr. S. K. Singh

Dr. Ankita Tondan

(Project Co

Department of Managament (MBA)

Faculty of Management

Invertis University, Bareilly (UP)

External Examiner

Dr. Manish Gupta

(Dean Management Invertis University, Bartilly (UP)



TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Nidhi Saxena student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled Impact Of Mobile Phone Usage On Academic Performance for the partial fulfillment of the degree of Master of Business Administration for the session 2022-2023.

(Project Guide)

Ankita Tandon

apartment of Mana (HOD, MBA).

University, Buro

Invertis University



TO WHOM IT MAY CONCERN

| This is to certify that Mr | | |
|----------------------------------|-----------------------------|------------------------------------|
| student of MBA 4th Semester | in this Institute, has succ | essfully completed his/her |
| project work, titled finaci | | |
| bank (Industrial | caudit and & | Investment Corporation of In |
| for the partial fulfillment of t | he degree of Master of B | usiness Administration for |
| the session 2021-2023. | , | 1 |
| | July 29/1/2 | 2015/2023 |
| Prof. S K Strigh I | Dr. Ankita Tandon | Dr. Manish Gupta Dean Academics |

Department of Management (MBA)
Faculty of Management
Faculty of Management
Invertis University (UP) Project Guide

Invertis University, Bareilly (UP)

Signature of External Examiner



| This is to certify that Mr./Ms. Shrani Pal student of MBA 4th Semester in this Institute, has successfully completed his/her project work, titled "A Study on effective new of training and Development at BSNL" |
|--|
| truning and Development At DSIVI |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Anking Tandon Department of Management (MBA) Project Guide HOD (MBA) pernent Invertis University, Baredly (UP) Invertis University, Baredly (UP) |
| Signature of External Examiner |
| External Examiner |



| This is to certify that Mr./Ms. Shean Cupta |
|---|
| student of MBA 4th Semester in this Institute, has successfully completed his/he |
| project work, titled <u>Digital Harketing</u> |
| 2 |
| |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh 23 Dr. Ankitta Tandon Department of Management (MBA) Project Guide HOD (MBA) persent Invertis University, Barcilly (UP) Dr. Manish Gupta Dean Academics Decultival Management Invertis University, Barcilly (UP) |
| Signature of External Examiner |
| External Examiner |



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Rifah Khan student of MBA 4th Semester in this Institute, has successfully completed his/her project work, titled "A Study on Employees Retention at Tech Mahindra" |
|--|
| for the partial fulfillment of the degree of Master of Business Administration for |
| Prof. S K Singh Dr. Ankata Tandon Department of Management (MBA) Project Guide Faculty (MBA) Invertis University, Bareilly (UP) Dr. Manish Guplamics Faculty of Management Dean Management Invertis University, Bareilly (UP) |
| er en |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Select Student of MBA 4th Semester in this Institute, has successfully completed his/her project work, titled Parall Normal System |
|---|
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Andria Tandon Department of Management (MBA) Fadio Do (MBA) ment Invertis University, Bareilly (UP) Invertis University, Bareilly (UP) |
| Signature of External Examiner |
| External Examiner |



TO WHOM IT MAY CONCERN

| This is to certify | that Mr./Ms. | -Akanksha | Survastana |
|-------------------------------|--|----------------------------|--|
| | | | ccessfully completed his/her |
| | | | 200 |
| project work, titled H | earment su | ounty - tha | uenges, solution & |
| Best Pract | fees" | | |
| | | ; C) (t C) | Business Administration for |
| for the partial fulfillm | ent of the degre | e of Master of | Business Administration for |
| the session 2021-2023 | 3. | | Λ . |
| Prof. S K Singh Project Guide | Dr. Ankite Head Department of Man Faculty of Man Invertis University | nagement (MBA) magement | Dr. Manish Gupta Dean Academics Dean Academics Dean Academics Invertis University, Bareilly (UP) |
| • | ¥ <u>.</u> | ş * | , i = 2 |
| | | | |
| | | 8 × | ¥ |
| Signature of External | Examiner | | |
| | | | |
| | 4 | | |
| External Examiner | | | |



TO WHOM IT MAY CONCERN

This is to certify that Ms. Amisha Chandel, student of MBA 4th Semester in our institute, has successfully completed her project work, titled "A Study on Effects of Training and Development Program on Employee Productivity in Brindavan Beverages Private Limited, Bareilly" for the partial fulfillment of the degree of Masters of Business Administration for the session 2021-23.

Prof. S.K. Singh

Dr Ankita Tandon Management (MBA)

(HOD- MBA)

University, Bareilly (UP)

Invertis University, Bareilly (UP)



TO WHOM IT MAY CONCERN

| 28 |
|--|
| This is to certify that Mr./Ms. SHAHILA PARVEEN student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled NYKAA BRAND |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Ankied Tandon Dr. Manish Gupta Dean Academics Figure (NMB) (NMB) Agement Invertis University Garage (Up) Inversity, Bareilly (UP) |
| Signature of External Examiner |
| External Examiner |



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Akash Sharma | |
|--|----------------|
| student of MBA 4th Semester in this Institute, has successfully completed his | /her |
| project work, titled Brand Management 'A qualitative Stud | Y _ |
| on branding in a SME. | |
| for the partial fulfillment of the degree of Master of Business Administration | ı for |
| the session 2021-2023. | |
| Professingh Dr. Ankita Tandon Dr. Manish Gupta Dean Academics Dean Management HOD (MBA) ernent Invertis University, Barcilly (UP) | |
| • | |
| Signature of External Examiner | |
| External Examiner | |
| External Diamino | |



This is to certify that MR. HARSHIT AGARWAL student of MBA IV semester of MBA department has successfully completed his project work entitled "FINANCIAL LITERACY AMONG INDIAN RURAL WOMEN" for the partial fulfillment of the degree of master of business administration for the session 2021-2023.

MR. SK SINGH

(ASSOCIATE PROFESSOR)

MS. ANKITA TONDON

Department of Management (MBA) Faculty of Management

Invertis University, Bareilly (UP)

PROF. MANISH GUPTA

Dean Academics

(DEANIMANAGEMENT)

Invertis University, Bareilly (UP)

DETAILS OF EXTERNAL EXAMINER:

NAME

SIGNATURE



TO WHOM IT MAY CONCERN

| | 3.5 | (40) (4 0) | |
|--|--|-------------------------------|--|
| student of MBA 4th S project work, titled | that Mr./Ms. Someonester in this Institute A Compounding | has successfully for Analysis | completed his/her |
| | of Amazor | | - |
| for the partial fulfillm | nent of the degree of Ma | ster of Business A | Administration for |
| Prof. S.K. Singh Project Guide | Depart Dent An Killa Tando Faculty of Managemen Invertision (Amp. Odreilly | Defectally. | in Guera Academics of Management versity, Bareilly (UP) |
| Signature of External | P-05-23 Examiner | | |
| External Examiner | | | |

TO WHOM IT MAY CONCERN

This is to certify that AYUSHI SRIVASTAVA a student of INVERTIS UNIVERSITY, pursuing MASTER IN BUSINESS ADMINISTRATION, has made a report entitled, "The effects of corporate social responsibility on consumer loyalty through consumer perceived value", submitted by the student to the undersigned is an authentic record of his/her original work, which he/she has carried out under my supervision and guidance.

I wish him/her all the best.

Signature of Project Guide

Date



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Udit Agrawal |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled A Study on the growth triends |
| of commercial Banks in India |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Ankita Tandon Dr. Manish Genta: Department of Management IME (Project Guide Project Guide Paculty of Management Invertis University, Bareilly (UP) |

Signature of External Examiner.



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Sudeshna yourda. student of MBA 4th Semester in this Institute, has successfully completed his/her project work, titled fole of an HR in Workfield |
|---|
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Project Guide Dr. Afrikita Tandon Project Guide Dr. Afrikita Tandon Project Guide Dr. Afrikita Tandon Dean Academics Dean Academics Dean Academics Dean Management Invertis University, Bareilly (UP) |
| Signature of External Examiner |
| External Examiner |



TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. SUBUL IMRAN student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled ENHANCING EMPLOYEE PERFORMANCE THROUGH MONETARY INCENTIVES AT UNIVERSITIES NATION for the partial fulfillment of the degree of Master of Business Administration for the session 2021-2023.

Department of Management (Mis

(HOODY MEAN) AGENCE!

Madament (Dean **Indine Genekh h**o Viluae) gagement (Mgv., Igul Wilais VilavinU sinavni g

Dean Academics

Extern 11 xaminer



TO WHOM IT MAY CONCERN

| student of MBA 4th Samuel in the Canquar |
|--|
| Student Co Canqua |
| project work titled. Semester in this Institute, has successfully completed his/her |
| Droject was to the drist institute, has successfully completed his/her |
| project work, titled The Ampact of Manger and Acquisition |
| of Renjamance and growth of Banks in India |
| for the partial fulfillmant of the |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| |
| 1 2 2 2 2 2 3 |
| Prof. S K Singh Dr. Ankite Tandon Dr. Manish Gupta |
| Faculty of Manageriant Uean Academics |
| Project Guide Projec |
| to the total total |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify a | |
|---|--|
| This is to certify that Mr./Ms. Monini Acit | ARWAL |
| student of MBA 4th Semester in this Institute, has succe | C 11 |
| project work with the | essfully completed his/her |
| project work, titled " A Study on Strus m | langument |
| | |
| comong Employees with reference | to IT Companies |
| for the partial fulfillment of the degree of Master of Bu | usinass Administration |
| the session 2021-2023. | usiness Administration for |
| Prof. S K Singh 23 Dr. Ankita Tandon Department of MBADement (MBA) Invertis University, diareity (UP) | Dr. Manishmandemics Faculty of Management Deant is languages it on Bareilly (UP) |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Shringanshi Rastogi. |
|--|
| student of MBA 4th Semester in this Institute has successfully completed his/hor |
| project work, titled malysis of Satisfaction hersel |
| of Employees in the Telecom Sector" |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Ankira Tandon Dr. Manish Curia Faculty of Management Invertis University, Barelly, UP) Dean Management Dean Management |
| Invertis University Bareilly (UP) |

Rums 29.05-23

Signature of External Examiner



TO WHOM IT MAY CONCERN

This is to certify that Ms. Amisha Sharma student of MBA 4th Semester in our institute, has successfully completed her project work, titled COMPARATIVE ANALYSIS OF PRIVATE SECTOR BANKS AND PUBLIC SECTOR COMMERCIAL BANK for the partial fulfillment of the degree of Master of Business Administration for the session 2022-2023.

Dr. Ankita Tondan

Department of Management (MBA)
Faculty of Management

16Dean Managament telly IIIPI

Invertis University, Bareilly (UP)



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. VIJAY KUMAR |
|--|
| student of MBA 4th Semester in the Semester in |
| project work, titled A CT 1914 To The State of MBA 4th Semester in this Institute, has successfully completed his/her |
| A STODY ON FINANCIAL PERFORMANCE |
| OF INSURANCE SECTOR (A COMPARATIVE STUDY OF LIC AND BATAT ALLIAN) |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Ameria Tandon Project Guide |

29.05-23

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Utkansh Pathak student of MBA 4th Semester in this Institute, has successfully completed his/her project work, titled A study of the Investment Behaviour and Pattern of the Investor from Rohilkhand Region for the partial fulfillment of the degree of Master of Business Administration for the session 2021-2023. Prof. S K Singh Dr. Arkitad Tandon Dr. Management Department of Management (MBA) Faculty of Management Holly (MBA) germent Invertise University, Barelly (UP) Invertis University, Barelly (UP) |
|---|
| |
| Signature of External Examiner |



TO WHOM IT MAY CONCERN

| Student of MBA 4th Semester in this Institute, has successfully completed his/he |
|---|
| project work, miled from huport en Payprangue |
| for the partial fulfillment of the degree of Master of Business Administration for the session 2021-2023. |
| Prof. S K Singh Dr. Ankira Tandon Dr. Manish adeptics Faculty of Management HOD MR Anagement (MB thiv pris I lowersity, Bareilly (UP) Invertis University, Care and |
| Plean |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Kirth Shukla student of MBA 4th Semester in this Institute, has successfully completed his/her project work, titled "Healthcare learnites." Challe |
|--|
| project work, titled |
| nges, Solution and best practices. |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Alexa 22/2/3/23. |
| Prof. S K Singh Dr. Anking Tandon Dr. Manish Gupta |
| Prof. S K Singh Dr. Ankitan Tandon Dr. Manish Gupta Uean Academics Department of Management (MBA) Project Guide HOD (MBan) gement Invertis University, Bareilly (UP) |
| |
| Signature of External Examiner |
| Signature of External Examiner |



TO WHOM IT MAY CONCERN

This is to certify that Ms. Manpreet Kaur student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled 'A STUDY OF LACTOR EFFECTING THE RECRUITMENT PROCESS IN BANKING SECTOR ' for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-2023.

Dr. Manish Gupta

Faqubean Management)

Dr. Ankful Tandon
Department of Management (Nic.,
FacUNO MAIN GOMENT
Invertis University, Bareilly (UP)

Project Guide

External Lyaminer

Rum-



<u>CERTIFICATE</u>

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. SHUBHRA DEVI student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled "A STUDY ON VARIOUS EMPLOYEE WELFARE SCHEMES AT FMCG" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2021-2023.

Dr. Ankita Fandon

Department of Management (MEXI (HOD, MBA) agreement

project Olide

Doddanish Gupta

Invertis University, Bareilly (UP)



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Ojasvi Chauhan |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled 'A Study on the Impacts of the |
| HRM in Organization" |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Department of Management (MBA) Project Guide Department of Management (MBA) Invertis University, Bareilly (UP) Prof. S K Singh Department of Management (MBA) Dean Management Dean Managem |
| Signature of External Examiner |
| Signature of External Enternal |
| |



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. | Harsh Agawal |
|---|--|
| student of MBA 4th Semester in this | Institute, has successfully completed his/her |
| project work, titled The Effect of | in the blecom industry |
| 4 consumers after the | e introduction of Reliance Tio |
| for the partial fulfillment of the degr | ee of Master of Business Administration for |
| the session 2021-2023. | A < 23 |
| \ - \ \ | Dr. Manish Gupta |
| Dr. Ank | Pandon Dr. Manish Gupta Dean Academics |
| Links and | Management (MBA) Equity of Management Management Invertis University, Baleilly (UP) |

Signature of External Examiner

TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Litali Againal |
|--|
| student of MRA 4th Semester in this Institute Land |
| project work, titled " & study on Green HR Practices. |
| project work, titled " on Green HR Practices, Its bacifer, & trees impact an organizate onal for the partial fulfillment of the degree of Many of the partial fulfillment of the degree of Many of the partial fulfillment of the degree of Many of the partial fulfillment of the degree of Many of the degree of the deg |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. Strongh 23 Dr. Ankisa Tandon Department of Management IMBA; Dean Academics Dean Academics |
| Project Guide Harris University Bareilly (UP) Invertis University Bareilly (UP) |

Signature of External Examiner

TO WHOM IT MAY CONCERN

| | | ster in this Institute, has su COMPREHENSIV | | |
|---|-----------------|---|-----------------|----------------|
| Work | LJFE | BALANCE | | |
| for the partial for the session 202 Prof. S K Sing | 21-2023. Dep | Dr. Ankitad Tandon artment of Management (MBA) FIGURA Management vertis University, Barailly (UP) | Dr. Manish Gapt | nics gement |
| Signature of Ex | - 1 | niner | ** | |



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Laba Rehman |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled "An Analysis of Celebrity |
| Endorsement in HUL - Personal care segment |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Single Dr. Ankitte Bandon Dr. Manish Gupta Academics |
| Project Guide Department of Management (MBA) HOLDI (MAIB An) agement Invertis University, Bareilly (UP) |
| , |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. ABHISHEK PATHAK |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/he |
| project work, titled A STUDY ON CONSUMER AND |
| RETAILER PRESERENCE FOR BINGO |
| for the partial fulfillment of the degree of Master of Business Administration fo |
| the session 2021-2023. |
| July 2015/23 |
| Prof C V Singh a Dr Anlysta Tandon Dr Manish Gunta |
| Project Guide Department of Management (MBA Invertis University, Bareilly (UP) Department of Management (MBA Invertis University, Bareilly (UP) |
| Invertis University, Bareilly (UP) |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. <u>Babi Kuman</u> student of MBA 4 th Semester in this Institute, has successfully completed his/he |
|--|
| project work, titled "Advent sement and sales Promotion |
| Strategies of HUL and 1TC." |
| for the partial fulfillment of the degree of Master of Business Administration for |
| Prof. S K Singh Dr. Ankata Tandon Dr. Manish Supta |
| Prof. S K Singh Department of Management (MBA) Project Guide Project Guide Project Guide Department of Management (MBA) Faculty of Management Invertis University, Bareilly (UP) Invertis University Dr. Manish Gupta Dean Academics Paculty of Management Invertis University Dean Academics Dean Acade |
| Signature of External Examiner |



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Harnet Kaur Laggu |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled " Kesiarch On Consumer Buying |
| Behaviour Jowards Keal Estate And Ingrastructe |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| 1 Li 12 0 0 15/2023 |

Prof. S K Silvsh

Dr. Ankita Pandon

Department of Management (MBA)
Face PolyManagement

Invertis University, Bareilly (UP)

Dr: Manish Academics

Faculty of Management InDents Mavessity Bareilly (LIP)

Signature of External Examiner



TO WHÓM IT MAY CONCERN

| | ı |
|--|------------------------------------|
| This is to certify that Mr./Ms. Rich | a Agrawal |
| student of MBA 4th Semester in this Institute, I | |
| project work, titled " A Com Pana Hive | Study on the financia |
| Modelling and Equity Vale | U |
| for the partial fulfillment of the degree of Mass | ter of Business Administration for |
| the session 2021-2023. | TWI |
| Prof. S K Singh Dr. Alekta Tandon Department of Management M Project Guide Faquing Management Invertis University, Bareilly (U | I Martin Nanogotti Helitoma |
| Signature of External Examiner | · |
| <u> </u> | v gar P |
| External Examiner | |



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. ANUBHAV MISHRA |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled A STUDY ON HUMAN RESOURSE POLICIES & MARKETING |
| STRATEGIES IN INSURANCE COMPANIES IN INDIA WITH SPECIAL REFERENCE TO ADITYA BIRLA. for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Ankita Tandon Department of Management (MB. Hearth (MB. |
| Signature of External Examiner |
| = · · · · · · · · · · · · · · · · · · · |



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. VIKAS- | MISHRA |
|--|---|
| student of MBA 4th Semester in this Institute, has | |
| project work, titled AW OVERVIEW OF | AGRICULTURAL |
| GROWTH RATE OVER | LAGTIOYEARS |
| for the partial fulfillment of the degree of Master | of Business Administration for |
| the session 2021-2023. | . 1 |
| Prof S K Singh Dr. Aggita Tandon | 20/5/23 |
| Prof. S K Singh Dr. Ankija Tandon | D- |
| Project Guide Department of Management (MBA) Factor (MBA) | Faculty of Management University, Bareilly University |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| : |
|--|
| This is to certify that Mr./Ms. Himanshu Sachan |
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled Impact of Digitalization on |
| Customer Satisfaction on Indian Banking |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Ankilla Tandon Department of Management (MBA) Project Guide Faculty of Management Invertis University, Bareilly (UP) Project Guide Faculty of Management Invertis University, Bareilly (UP) |
| Signature of External Examiner |
| |



TO WHOM IT MAY CONCERN

| for the partial fulfillment of the degree of Master of Business Administration for the session 2021-2023. Prof. S K Singh Dr. Anketa Tandon Department of Management (MBA) Project Guide Faculty of Management Invertis University, Bareilly (UP) Project Guide Tandon Faculty of Management Invertis University, Bareilly (UP) | This is to certify that Mr./Ms. Kunal Soxena student of MBA 4th Semester in this Institute, has successfully completed his/he project work, titled E-Commerce: A study on Benefits |
|---|--|
| Prof. S K Singh Dr. Anlerd Tandon Dr. Manish Gupta Dean Academics | and challenges in Emerging Economy? |
| Prof. S K Singh Dr. Anlend Tandon Dr. Manish Gupta Dean Academics | for the partial fulfillment of the degree of Master of Business Administration fo |
| | Prof. S K Singh Dr. Ankan Tandon Dr. Manish Gupta Dean Academics |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Shalaque Modi |
|---|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled " A Study on Various Employee |
| Welfare Scheme" |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Ankita Tandon Project Guide Project Guide Project Guide Dr. Manish Gupta Dean Academics Dean Academics Dean Wanagement Invertis University, Bareilly (UP) |
| Signature of External Examiner |
| External Examiner |



| This is to certify that Mr./Ms. Himanshy Dixit |
|--|
| student of MRA 4th Semester in this Institute, has successfully completed manner |
| project work, titled An Empirical Study on Employees |
| motivation" |
| for the partial fulfillment of the degree of Master of Business Administration fo |
| the session 2021-2023. |
| Prof. S K Singh Dr. Ankita Tandon Dr. Manish Gupta Department of Management (Mr Department (Mr Depa |
| |
| Signature of External Examiner |
| External Examiner |
| External Diaministra |



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Arycui Mishig |
|---|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled Impart of backaging on con |
| -Somey behavious |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Ank ta Tandon Dr. Manish Guna Faculty of Management (MBA) Invents Management Hobulty of Management Hobulty of Management Invertis University, Bareilly (UP) |
| Signature of External Examiner |



TO WHOM IT MAY CONCERN

| This is t | o certify | that Mr./Ms. | ABHIJEET | SINGH | |
|--------------|---------------|------------------|--|------------------------------|---|
| student of | MBA 4th S | semester in this | s Institute, has su | ccessfully | completed his/he |
| project wo | rk, titled_Ω | N EMPERIC | AL STUDY: ON | RURAL | CONSUMER SHO |
| ORIENTA | TION TO | WARDS FR | 1C61. | | |
| for the par | tial fulfillm | ent of the degi | ree of Master of | Business A | dministration for |
| the session | 2021-2023 | 3. | | Λ | |
| | | | 2012/27 | \$ 2 | 9/5/2023 |
| Prof. S K | Singh 2 | Dr. Anki | ta Tandon | Dr. Munais | AGHENNICS |
| Project Guid | | Department of M | Management (MBA) (BA) gement sity, Bareilly (UP) | Invertis United Dean With | Management Management Agentant (UP) |
| | | | : | | |
| | D | | | | |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. TEJ PRAKASH |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/her project work, titled Financial Performance and Cronauth |
| of Non-Banking Financial Companies in India. |
| for the partial fulfillment of the degree of Master of Business Administration for |
| Prof. S K Singh 93 Dr. Ankinad Tandon Department of Management (MBA) Project Gride Department of Management (MBA) Horty Military gernent Invertis University, Bareilly (UP) Dr. Manish Gupta Dean Academics Desacutary gernent Invertis University, Bareilly (UP) |

Signature of External Examiner



| This is to certify that Mr./Ms. Jhan Ahmad |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled "A Study on Employees Salisfaction at Big Bayaar". |
| Salisfaction at Big Bayaar. |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Dr. Anketta Tandon Department of Management (MBA) Faculty of Management Invertis University, Bareilly (UP) Dr. Manish Cupta Dean Academics Faculty of Management Dean Manage |
| Signature of External Examiner |
| di . |
| |
| External Examiner |



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. King | Chatwwed! |
|---|---|
| student of MBA 4th Semester in this Institute, h | 1157 |
| project work, titled To study . He | effeciency of |
| e- recruitment process in | rodoy's ena. |
| for the partial fulfillment of the degree of Mast | er of Business Administration for |
| the session 2021-2023. | 2015/23 |
| Prof. S K Singh Dr. Ankita Tandon Department of Management fME Fatto Df (MB department Invertis University, Bareilly (UP) | Dr. Manish Gupta Faculty of Management Inversealin Management |

Signature of External Examiner



TO WHOM IT MAY CONCERN

Signature of External Examiner



| This is to certify that Mr./Ms. Laiba Rehman |
|---|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled "An Analysis of Celebrity |
| Endorsement in HUL- Personal care segment" |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Single Dr. Ankitteatandon Department of Management (MBA) Headin MiB Anjagement Invertis University, Bareilly (UP) Dr. Manish Gupta Dean Academics Faculty of Management Invertis University, Bareilly (UP) |
| Signature of External Examiner |
| External Examiner |



| This is to certify that Mr./Ms. Nidhi Ganguar |
|---|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled Prinatization in the banking System |
| and its impact on the buffitability. Indice |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Singh Department of Management (MBA) Faculty of Management Invertis University, Bareilly (UP) Dr. Management Faculty of Management Invertis University, Bareilly (UP) |
| Signature of External Examiner |
| External Examiner |



TO WHOM IT MAY CONCERN

This is to certify that Mr. SANDEEP YADAV student of MBA 4th Semester in our institute, has successfully completed his project work, titled "BANKING BEHAVIOUR OF RURAL HOUSEHOLDS IN VILLAGE NAGLA BHOOD, DADON UNDER DISTRICT ALIGARH". for the partial fulfillment of the degree of Master of Business Administration for the session 2021-2023.

Dr. S.K Singh

Department of Management (MBA)

Faculty of Wanagement

Invertis University, Bareilly (UP)

D Ded A Acide menta

Faculty of Management Invertis University, Bareilly (UP)

TO WHOM IT MAY BE CONCERN

This is to certify that Mr. Anmol Banswar student of MBA 4 semester in our institute has successfully completed his project work entitled "TO STUDY THE REQUIREMENTS OF QUALITY STANDARD OF NABH/NABL" the partial fulfillment of the degree of Masters of Business Administration for the session 2021-23.

Project Guide

HOD – WASA

Department of Management (MBA) Paculty kita Management

Invertis University, Bareilly (UP)

Faculty, REMARAGEMENT Invertis University, Bareilly (UP)

Sign. Of External Guide:



TO WHOM IT MAY CONCERN

| • | | | 17 months | |
|----------------------------|----------------|------------------------------------|----------------|---|
| This is to certify that | t Mr./Ms. | Pallavi | Sizah. | |
| student of MBA 4th Sem | | | s successfully | completed his/he |
| project work, titled 7 | Stud | y the | offic incy | <u>of</u> |
| e- recruitment | proce | n in | today's | era. |
| for the partial fulfillmen | 3.6 | ee of Master | of Business A | dministration fo |
| the session 2021-2023. | | V204 Na 14 | | A |
| | V | ta Tandon Head Management (M |) S | 20/1/2) |
| Prof. S K Singh | Dr. Anki | ta Tandon | Dr. Manis | h Atendemics |
| | HOD! | Management | -NAGI (1818) | r of Management ingesitenBareilly (UP) |
| | Invertis Unive | rsity, Bareilly (UI | P) . | |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. ISHIKA MEHROTRA |
|---|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled THEACT OF PACKACING ON CONSUMER |
| BUYING DECISIONS. |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Prof. S K Single Dr. Ankita Tethdon Dr. Manish Gupta Department of Management (MBA) Department of Management Department of Management Department of Management Department of Management |
| Prof. S K Single Dr. Ankita Tethdon Dr. Manish Gupta Dean Academics HOpe (Interest V. Barrelly (UP) Dean Management Inversity Barrelly (UP) Dean Management Inversity Parelly (UP) |
| Project Guide HORCOTOR Management Invertis University, Bareilly (UP) Dean Management Invertis University, Bareilly (UP) |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that | t Mr./Ms. | Milin K | ymay | _ |
|----------------------------|----------------|-------------------------------|------------------------------------|----|
| student of MBA 4th Sem | nester in this | s Institute, ha | s successfully completed his/t | ie |
| project work, titled Im | pact of | website | performance | _ |
| | | | | |
| for the partial fulfillmen | t of the deg | ree of Master | r of Business Administration | fo |
| the session 2021-2023. | | | 1 | |
| | | 211/2 | 15/23 | |
| Prof. S K Singh | Dr. Arti | each Tandon anagement (ME | Dr. Manish-Gupta Dean Academics | |
| Project Guide | Faquetroof | 加姆姆ment itv. Bareilly (UP) | Invertible Sty. Bareilly (UP) | |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| | AL CONDEED | VADAV |
|---|-------------------------|-----------------------------|
| This is to certify that Mr. student of MBA 4th Semester | Ms. SHADEF | cessfully completed his/her |
| project work, titled AN EN | STOTCAL STUDY | ON RURAL |
| project work, titled HN EN | I PL RICHE TOM | TOWORDS FINCH |
| CONSUMER SHO PPINE | DRIENTHIJON | tusiness Administration for |
| for the partial fulfillment of the | e degree of Master of L | 1 15 |
| the session 2021-2023. | in 1200 | A 25/2013 |

Prof S K Singh _ ~



TO WHOM IT MAY CONCERN

| student of MBA 4 project work, titled | | of Cound. | | Control Control Control |
|--|-----------------------------------|---|---------------|-------------------------------------|
| payments | platfor | ms. | | |
| for the partial fulf | illment of the o | legree of Master | of Business A | Administration for |
| the session 2021-2 | 2023. | | æ | 1 23 |
| | | but isto | > | 245/200 |
| Prof. S K Singh | Dr. | Ankita Tandon | | ish Gupta Academics |
| Project Dide | Department Facul Invertis U | t of Management (Mi ty of Management : Iniversity, Bareilly (UI | Invertis Univ | Management ersity, Bareilly (UP) |
| | | | | |
| R | 11 wyz | - • | | |
| Signature of Exte | ernal Examine | 22.53 | | |



| This is to certify student of MBA 4th project work, titled_ | Semester in th | nis Institute | , has succes | sfully co | npleted his/he Se le Chion |
|---|----------------|---|---------------|-----------|--|
| for the partial fulfilli the session 2021-20 | | gree of Ma | ster of Bus | iness Adr | |
| Project Guide | Department of | Management (Management ersity, Barailly | (MBA) t De | | ALBOMICS Management STOP Bareilly (UP) |
| Signature of Extern | al Examiner | | • | | |
| External Examiner | | | | | |



| This is to certify that Mr./Msr Yashica Rastogi |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/he |
| project work, titled "Emerging Trends un |
| maging that un |
| - Recruitment " |
| for the partial fulfillment of the decree Care and the ca |
| for the partial fulfillment of the degree of Master of Business Administration fo |
| the session 2021-2023. |
| 1 12 12 12 12 12 12 12 12 12 12 12 12 12 |
| 2015 Trays |
| Prof. S K Singh Dr. Ankaja Tandon Dr. Manish Gapta Dean Academics |
| Project Guide Fattin of Management (MBA) Faculty of Management Investigation of Management Investigation of Management |
| Invertis University, Bareilly (UP) |
| 7, |
| ► : |
| DI.I. |
| 73.05-23 |
| Signature of External Examiner |
| 57 J |
| |
| |
| External Examiner |



TO WHOM IT MAY CONCERN

| | ify that Mr./Ms. Rayat | Grang wash s successfully completed his/her |
|-----------------------|---|---|
| project work, title | d furning & Deve | dopment |
| for the partial fulfi | llment of the degree of Master | of Business Administration for |
| the session 2021-2 | 023. | 22/5/23 |
| Prof. S K Sheh | Dr. Apkita Tandon | Dr. Manish Cupta Dean Academics |
| Project Guide | Department of Management (MBA) Faculty of Management Invertis University, Bareilly (UP) | Faculty of Management Invertis University, Bareilly (UP) |
| #22 | No. | 3 (a * |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| student of MBA 4 | that Mr.Ms. Rayy h Semester in this Institute, has the Effect of | s successfully completed hi | s/her |
|------------------------|---|---|-------|
| | Coyee Retention | | |
| for the partial fulfil | lment of the degree of Master | r of Business Administratio | n for |
| the session 2021-20 | 023. | Α | , |
| | | | |
| | in Although | 29/5/202 | 7. |
| Pro Strigh | Dr. Aptita Tandon | Dr. Manish Guna Dean Academics | 7. |
| Project Guide | Dr. Apkita Tandon Department of Management IMBA FaHIOD (MBayment Inversity, Bareilly (UP) | Dr. Manish Gunda Dean Academics Dean Management Invertis University, University (I | PI |

Signature of External Examiner

TO WHOM IT MAY BE CONCERN

This is to certify that Mr. Sonu Verma student of MBA 4 semester in our institute has successfully completed his project work entitled "A Study of Mutual Fund as an Investment Avenue" the partial fulfillment of the degree of Masters of Business Administration for the session 2021-23.

Project Guide

Dr. Salvana

Department (MBA)
Faculty of Management

Invertis University, Bareilly (UP)

Dean Academics

Faculty of Management Invertis University, Bareilly (UP)

Sign. Of External Guide : _



TO WHOM IT MAY CONCERN

| student of MBA 4th So project work, titled | | 77 | as successfully | complete | d his/her |
|---|--|-------------------|------------------|-------------------------------|-----------|
| on employee | e fould | WHOUSE | and | proch | which's |
| for the partial fulfillme | ent of the degr | s ree of Maste | r of Business | Administr | ation for |
| the session 2021-202 | | | | Λ | |
| | 1 | مر للم | ייי לייי | 19/51 | rord |
| Prof. S. K. Sangh 2 | Dr. Ank | ita Tandon | Dr. Mani | ish Gunta | |
| San Tax | Н | ead | Faculty | Academics | nt. |
| Project Guid | DepartHenD) (M Faculty of M Invertis Univers | Viananamont | BAI Invertis UMA | management Prancy, Barbill | (IUP) |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify | that Mr./Ms. Ishika Goyal |
|-------------------------|---|
| | Semester in this Institute, has successfully completed his/he |
| project work, titled | " A Study of Employee Welfare |
| Measures | A) = 0 0 |
| for the partial fulfill | ment of the degree of Master of Business Administration for |
| the session 2021-20 | |
| Profest Guide | Dr. Antifer Tandons Department of Management Percits of Management Invertis University, Bareilly (UP) Invertis University Dean Management Invertis University (UP) |
| Signature of Extern | al Examiner |
| | |

TO WHOM IT MAY CONCERN

| This is to certify | y that Mr./Ms. Waibhan Gu | bta |
|--------------------|--|--|
| student of MBA 4 | th Semester in this Institute, has su | ccessfully completed his/her |
| | A comparative ana | |
| | a value of stock (Equi | // |
| | llment of the degree of Master of | |
| the session 2021- | | |
| | 1 Lister | 32/5/2023 |
| Prof. Stostoch | Hall Pitred new Landon, | Dr. Manish Gupta Dean Academics |
| Project Guide | (ASM) (1990) (1994) (ASM) (ASM) (1990) (ASM) (AS | Faculty of Management Dean Management overtis University, Baretty (UP) |

Signature of External Examiner



TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Farzana student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled Employee's Attitude Towards The Organisation for the partial fulfillment of the degree of Master of Business Administration for the session 2022-2023.

Deparankita Tandon Faculty of the sant Inve(HSQP) MBA). diareity (UP)

Dr. Manish Gupta

Faculty of Management ent (Dean Management)ent (Dean Management)ent (Dean Management)ent



TO WHOM IT MAY CONCERN

This is to certify that Mr/Ms.Mohan Singh student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled HUMAN RESOURCE MANAGEMENT for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2021-2023.

Dr. Ankita Tandon

Departicular DEMENAGEment (MBA) (Project Guide) Faculty of Management

Dr. Manist Gupyas Faculty of Management

inve(tDelmi Management) (UP)



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Chinmay Sharma |
|--|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled A study on Consumer buying behaviour |
| towards real estate and InFrastructure |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Aligha Ja15/2023 |
| Dr. A Asian Tandan Dr. Manie Tandan |
| Profest Guide Project Guide Pr |

Signature of External Examiner



TO WHOM IT MAY CONCERN

| This is to certify that Mr./Ms. Sounga Agarwal |
|---|
| student of MBA 4th Semester in this Institute, has successfully completed his/her |
| project work, titled EMPLOYEE'S RELATION - "ATTITUDE |
| TOWARDS THE ORGANISATION" |
| for the partial fulfillment of the degree of Master of Business Administration for |
| the session 2021-2023. |
| Jeli 29/5/2023 |
| Prof. S K Singh Dr. Ankita Tandon Dr. Manish Gupta Department of Management (MBA) Department of Management (MBA) Department of Management (MBA) |
| Project Guide Project Guide Faculty of Management Invertis University, Barelly (UP) Invertis University, Barelly (UP) |
| |
| Rum. |
| Signature of External Examiner |
| |



TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Alisha Victor student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled "A STUDY ON THE EFFECTIVNESS OF PERFORMANCE APPRAISAL ON JOB SATISFACTION OF EMPLOYEES" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2021-2023.

Department of Management (M&A) Fachlor Management

Invertis University, Bareilly (UP)

Faculty of Management Inversely Management (UP)