

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Anshika Rathore
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled To Study the efficiency of
E-Recruitment Process in today's Era
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

Dr. Ankita Tandon

Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/23

Dr. Manish Gupta

Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/2023

[Signature]
29.05.23

Signature of External Examiner

External Examiner

INVERTIS UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Priyanka Gupta
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Organizational Culture.

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

Dr. Ankita Tandon

Head

Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly

Dr. Manish Gupta

Dean Academics

Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/23

[Signature]
29.05-23

Signature of External Examiner

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Ms. Pavneet Kaur student of MBA 4th Semester in our institute, has successfully completed her project work, titled A STUDY ON HOW PERFORMANCE APPRAISAL AFFECT ON STAFF PRODUCTIVITY for the partial fulfillment of the degree of Master of Business Administration for the session 2022-2023.

Mr. S.K Singh
(Dean Management)

S.K Singh
29/5/23

Dr. Ankita Pandon
Head
Department of Management (MBA)
(HOD, MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Ankita
29/5/23

Dr. Mani Akshay
Faculty of Management
(Dean Management)
Invertis University, Bareilly (UP)

Mani Akshay
29/5/2023

Ramesh
29.05.23

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Aditi Singh
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled The impact of working environment on
employees' performance, the case of HIKE EDU.
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide:

[Signature]
29/5/23

Dr. Anika Tandon

Head
Department of Management (MBA)
Faculty of Management
HOD (MBA)
Invertis University, Bareilly (UP)

[Signature]
21/4/23

Dr. Manish Gupta

Academics
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/2023

[Signature]
29.05.23

Signature of External Examiner

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Prasoon Gupta
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Gujarat Ambuja Cement L.T.D.

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

Dr. Anshu Tandon

Department of Management (MBA)
HOD (MBA)
Faculty of Management
Invertis University, Bareilly (UPI)

Dr. Manish Gupta

Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UPI)

[Signature]
29-05-23
Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Muskan Khan
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Health Insurance in
India

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

Dr. Ankita Tandon

Head
Department of Management (MBA)
Faculty of Management
HOD (MBA)
Invertis University, Bareilly (UP)

[Signature]
29/5/23

Dr. Manish Gupta

Dean
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/23

[Signature]
29.05.23

Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Aman Kumar
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled The impact of Social Media on
Consumer Behaviour and Purchasing Decisions
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

[Signature]
29/5/23
Dr. Ankit Tandon
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/2023
Dr. Manish Agrawal
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29.05.23
Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Adarsh Gupta
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Customer satisfaction

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh
Project Guide

[Signature]
29/5/23

Dr. Ankita Tandon
Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/23

Dr. Manish Gupta
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/2023

[Signature]
29.05.23
Signature of External Examiner

External Examiner



CERTIFICATE

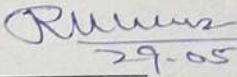
TO WHOM IT MAY CONCERN

This is to certify that Ms . Sujata Saini student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled A STUDY OF MUTUAL FUND GROWTH IN INDIA for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-2023.

Dr. S K Singh
Project Guide

Ms. Ankita Tandon
Head
Department of Management (MBA)
Faculty of Management
(HOD, MBA)
Invertis University, Bareilly (UP)

Dr. Manish Gupta
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)
(Dean of Management)


29-05-23

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Harshit Singh
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "Investment Schemes in Banks"

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

Dr. Ankita Tandon

Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Dr. Manish Gupta

Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

SIGNATURE OF INTERNAL GUIDE

[Signature]
29.05.23

Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./ IMRAN RAZA Student of MBA 4th Semester in our institute, has successfully completed her project work, titled IMPECT OF PACKAGING ON CONSUMER BUYING DECISION the partial fulfillment of the Master of Business Administration for the session 2021-2023.

Dr.S.K Singh
Project Guide

Dr. Anshu Tiwari
Department of Management (MBA)
Faculty of Management
(HOD, MBA)
Invertis University, Bareilly (UP)

Dr. Manish Gupta
Academics
Faculty of Management
(Dean of Management)
Invertis University, Bareilly (UP)

Ruhani
29.05.23

External Examiner

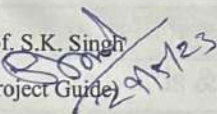

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UNIVERSITY BAREILLY

CERTIFICATE

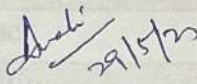
TO WHOM IT MAY CONCERN

This is to certify that Mr. Vinit Gupta student of MBA 4th Semester in our institute, has successfully completed her project work, titled "A Project Report on BoAt" for the partial fulfillment of the degree of Masters of Business Administration for the session 2021-2023.

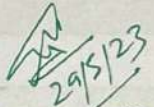
Prof. S.K. Singh
(Project Guide)

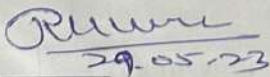

29/5/23

Dr. Ankita Tandon
Department of Management (MBA)
(HOD- MBA)
Faculty of Management
Invertis University, Bareilly (U.P)


29/5/23

Dr. Manojendra
Faculty of Management
(Dean, Management)


29/5/23


29.05.23

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Pratibha Agarwal
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "Recruitment And Selection
Process of Manpower in Hospital"
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

Dr. Ankita Tandon

Head
Department of Management (MBA)
HOD (MBA)
Invertis University, Bareilly (UP)

[Signature]
29/5/23

Dr. Manish Gupta
Dean Academics

Faculty of Management
Dean Management
Invertis University, Bareilly (UP)

[Signature]
29/5/23

[Signature]
29.05.23

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External Examiner



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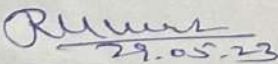
TO WHOM IT MAY CONCERN

This is to certify that Mr. Utkarsh Gupta student of MBA 4th Semester in our institute, has successfully completed his project work, titled "Measuring the Effectiveness of Online Shopping" for the partial fulfillment of the degree of Masters of Business Administration for the session 2021-2023.

Prof. S.K. Singh
(Project Guide)

Dr. Ankita Tandon
Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Dr. Manish Gupta
Faculty of Management
Dean- Management
Invertis University, Bareilly (UP)


29.05.23

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr. Aryan Shankhdhar student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled Buying behavior and consumer preferences in the residential real estate industry in Delhi NCR region for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-2023.

Dr. SK Singh
Project Guide

SK Singh
29/05/23

Ms. Ankita Tandon
Department of Management (MBA)
(HOD, MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Ankita
29/05/23

Dr. Manish Gupta
Dean of Management
Faculty of Management
Invertis University, Bareilly (UP)

Manish Gupta
29/05/23

Ramesh
29.05.23

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Farman Raza Khan student of MBA 4th Semester in this Institute, has successfully completed his/her project work, titled "A Study on Consumer Behaviour with Reference To Big Bazar" for the partial fulfillment of the degree of Master of Business Administration for the session 2021-2023.

Prof. S K Singh

Project Guide

S K Singh
29/5/23

Dr. Anika Tandon

Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Anika
29/5/23

Dr. Manish Gupta

Faculty of Management
Dean Management
Invertis University, Bareilly (UP)

Manish Gupta
29/5/2023

Ramesh
29.05.23

Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Ms. Jaspreet Kaur student of MBA 4th Semester in our institute, has successfully completed her project work, titled THE IMPACT OF WORK LIFE BALANCE ON EMPLOYEES PERFORMANCE for the partial fulfillment of the degree of Master of Business Administration for the session 2022-2023.

Mr. S. K. Singh
(Project Guide)

S.K. Singh
29/5/23

Dr. Ankita Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Ankita
29/5/23

Dr. Manish Gupta
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

Manish Gupta
29/5/2023

Ramesh
29.05.23

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Shantanu Dwivedi
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled To Study the role of HR Planning
in Retention of employees in Ramsons
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23
Dr. Ankita Tandon
Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/23
Dr. Manish Kumar
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Riya Gargana
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled A Study of marketing strategies of
PEPSICO

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

Dr. Ankita Tandon

Head

Department of Management (MBA)

Faculty of Management

Invertis University, Bareilly (UP)

[Signature]
29/5/23

Dr. Manish Gupta

Dean Academics

Faculty of Management

Invertis University, Bareilly (UP)

[Signature]
29/5/2023

[Signature]
29.5.23

Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Anam Khan
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Employee Retention in
Private Sector

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

29/5/23

Anu
29/5/23
Dr. Ankita Pandon
Department of Management (MBA)
Faculty of Management
HOD (MBA)
Invertis University, Bareilly (UP)

MS
29/5/2023
Dr. Manish Gupta
Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UP)

Ramesh
29.05.23

Signature of External Examiner

External Examiner

CERTIFICATE

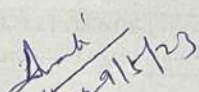
TO WHOM IT MAY CONCERN

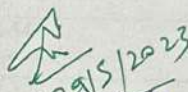
This is to certify that [✓] Mr./Ms. SUNDARAM SABARWAL
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled A STUDY ON HUMAN RESOURCES AND
ORGANISATIONAL BEHAVIOUR

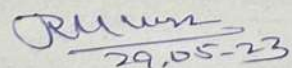
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.


Prof. S.K. Singh

Project Guide


Dr. Ankita Tandon
Head
Department of Management (MBA)
Faculty of Management
HOD (MBA)
Invertis University, Bareilly (UP)


Dr. Manish Gupta
Head Academics
Faculty of Management
Invertis University, Bareilly (UP)
Dean Management


Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Arpit Rastogi
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "A Study of Consumer Behaviour
Realted To Different Soap Brand".

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

S.K. Singh
29/5/23

Dr. Ankit Pandon
Department of Management (MBA)
HOD (MBA)
Invertis University, Bareilly (UP)

Ankit Pandon
29/5/23

Dr. Manish Gupta

Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UP)

Manish Gupta
29/5/2023

Ramesh
29.05.23

Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. MEHREEN AHMAD student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled HR POLICIES AND WORKING CULTURE AT UNIVERSITIES NATION for the partial fulfillment of the degree of Master of Business Administration for the session 2021-2023.

Mr. SK Singh
(Project Guide)

SK Singh
29/5/23

Ms. Ankita Tandon
Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Ankita
29/5/23

Dr. Manish
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

Manish
29/5/2023

Rakesh
29.05.23

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Utpal Bajpai
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "A STUDY ON THE MARKETING STRATEGY
OF AMAZON"

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh
Project Guide

SKS
29/5/23

Dr. Ankita Tandon
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Ankita
29/5/23

Dr. Manish Gupta
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

Manish
29/5/2023

Ramesh
29.05.23

Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Amiteesh Kaushik
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled employee retention and
attrition, pros and cons

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

Dr. Ankita Tandon

Head

Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
21/5/23

Dr. Madan Gupta

Deputy Director
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/2023

[Signature]
29.05.23

Signature of External Examiner

External Examiner

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UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Aditya Pant
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled The impact of cloud-based CRM on customer
experience in the insurance industry
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide
29/5/23

Dr. Ankita Pandon
Head
Department of Management (MBA)
Faculty of Management
HOD (MBA)
Invertis University, Bareilly (UP)

Dr. Manish
Dean Academics
Faculty of Management
Dean, Invertis University, Bareilly (UP)

Signature of External Examiner
28.05.23

External Examiner

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UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Kshitiz Shivam
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Customer Satisfaction
Mahindra Bolero

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

Dr. Ankita Tandon

Department of Management (MBA)
HOD (MBA)
Invertis University, Bareilly (UP)

[Signature]
29/5/23

Dr. Manoj Gupta

Faculty of Management
Invertis University, Bareilly (UP)
Dean Management

[Signature]
29/5/2023

[Signature]
29.05.23

Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Pratanj Kumar Shukla
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled A Comparative Analysis on The
Agriculture Industry

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide


Dr. Ankita Tandon
Head

Department of Management (MBA)
HOD (MBA)
Faculty of Management
Invertis University, Bareilly (UP)


Dr. Manish Gupta
Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UP)

Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Ms. Amisha Chandel, student of MBA 4th Semester in our institute, has successfully completed her project work, titled "A Study on Effects of Training and Development Program on Employee Productivity in Brindavan Beverages Private Limited, Bareilly" for the partial fulfillment of the degree of Masters of Business Administration for the session 2021-23.

Prof. S.K. Singh
(Project Guide)

[Handwritten signature]
29/5/23

Dr. Ankita Tandon

Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

[Handwritten signature]
29/5/23

Dr. Manish Gupta

Dean Academic
Faculty of Management
Invertis University, Bareilly (UP)

[Handwritten signature]
29/5/2023

[Handwritten signature]
29.05.23

External Examiner

CERTIFICATE

TO WHOM IT MAY BE CONCERN

This is to certify that Mr. Rohit Singh student of MBA 4 semester in our institute has successfully completed his project work entitled " Digital Advertisement on Internet " the partial fulfillment of the degree of Masters of Business Administration for the session 2021-23.

Project Guide

Dr. SK Singh

SK Singh
29/5/23

Ankita
29/5/23
HOD - MBA

Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Ankita
29/5/2023
Dean Management
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

Sign. Of External Guide :

Rohit Singh
29-05-23

INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Mudit Bhasin
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled A Study of US Healthcare Staffing
from with specific reference to Infocini Inc.

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

Dr. Ankita Tandon

Department of Management (MBA)
HOD, (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/23

Dr. Manish Gupta

Dean Academics

Faculty of Management
Dean Management
Invertis University, Bareilly (UP)

[Signature]
29/5/23

[Signature]
29.05.23

Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Ms. Mandeep Kaur student of MBA 4th Semester in our institute, has successfully completed her project work, titled THE IMPACT OF TRAINING ON WORKERS PERFORMANCE for the partial fulfillment of the degree of Master of Business Administration for the session 2022-2023.

Mr. S. K. Singh
(Project Guide)

29/5/23

Dr. Ankita Tondan
Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UPI)

Ankita
29/5/23

Dr. Manish Gupta
Faculty of Management
(Dean Management)
Invertis University, Bareilly (UPI)

29/5/2023

External Examiner

Ramesh
29.05-23




CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Nidhi Saxena student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled Impact Of Mobile Phone Usage On Academic Performance for the partial fulfillment of the degree of Master of Business Administration for the session 2022-2023.


Dr. S.K. Singh
(Project Guide)


Ankita Tandon
Department of Management Studies
(HOD, MBA)
Invertis University, Bareilly


Dr. Manish Gupta
Dean Academics
Department of Management
Invertis University, Bareilly (UP)


External Examiner



INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Priyanshu gangwar
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled financial statement Analysis of ICICI
bank (Industrial credit and Investment Corporation of India
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.


Prof. S K Singh
Project Guide


Dr. Ankita Tandon
Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)


Dr. Manish Gupta
Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UP)


Signature of External Examiner

External Examiner

INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Shivani Pal
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "A Study on effectiveness of
training and Development At "BSNL""
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

Dr. Anshu Tandon

Department of Management (MBA)
HOD (MBA) Management
Invertis University, Bareilly (UP)

Dr. Manish Gupta
Dean Academics
Faculty of Management
Dean Managment
Invertis University, Bareilly (UP)

Ramesh
29-05-23
Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Sheena Gupta
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Digital Marketing

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh
Project Guide
29/5/23

29/5/23
Dr. Ankita Tandon
Department of Management (MBA)
HOD (MBA)
Invertis University, Bareilly (UP)

29/5/23
Dr. Manish Gupta
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29.05.23
Signature of External Examiner

External Examiner


INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Rifah Khan
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "A Study on Employees
Retention at Tech Mahindra"

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

Dr. Anshu Tandon

Department of Management (MBA)

Faculty of Management


Invertis University, Bareilly (UP)

Dr. Manish Gupta

Dean Academics

Faculty of Management

Invertis University, Bareilly (UP)


Signature of External Examiner

External Examiner

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UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Sejal
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Payroll Management System

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh
Project Guide
29/5/23

Anshu
29/5/23
Dr. Anshu Tandon
Department of Management (MBA)
HOD, (MBA) Department
Invertis University, Bareilly (UP)

Manish
29/5/2023
Dr. Manish Gupta
Dean Academics
Faculty of Management
Dean, Management
Invertis University, Bareilly (UP)

Ramesh
29.05.23
Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Akanaksha Sinastana
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "Healthcare security - challenges, solution &
Best Practices"


for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide


Dr. Ankita Tandon
Head

Department of Management (MBA)
HOD (MBA)
Faculty of Management
Invertis University, Bareilly (UP)


Dr. Manish Gupta

Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UP)

Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Ms. Amisha Chandel, student of MBA 4th Semester in our institute, has successfully completed her project work, titled "A Study on Effects of Training and Development Program on Employee Productivity in Brindavan Beverages Private Limited, Bareilly" for the partial fulfillment of the degree of Masters of Business Administration for the session 2021-23.

Prof. S.K. Singh
(Project Guide)

Ankita
29/5/23
Dr. Ankita Tandon
(HOD- MBA)
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
Dr. Manish Gupta
(Dean- Management)
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29.05.23

External Examiner

INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. SHAMILA PARVEEN
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled NYKAA BRAND

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

Dr. Anshu Tandon

Department of Management (MBA)

HOD (MBA)

Invertis University, Bareilly (UP)


Dr. Manish Gupta

Dean Academics

Faculty of Management

Dean Management

Invertis University, Bareilly (UP)


29.05.23
Signature of External Examiner

External Examiner



INVERTIS
UNIVERSITY BAREILLY


CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Akash Sharma
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Brand Management 'A qualitative Study
on branding in a SME

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.


Prof. S K Singh
29/5/23
Project Guide


Dr. Ankita Tandon
Head
Department of Management (MBA)
HOD (MBA)
Invertis University, Bareilly (UP)


Dr. Manish Gupta
29/5/23
Dean Academics
Dean Management
Invertis University, Bareilly (UP)

Signature of External Examiner

External Examiner

CERTIFICATE



This is to certify that MR. HARSHIT AGARWAL student of MBA IV semester of MBA department has successfully completed his project work entitled "FINANCIAL LITERACY AMONG INDIAN RURAL WOMEN" for the partial fulfillment of the degree of master of business administration for the session 2021-2023.

SK Singh
29/05/23
MR. SK SINGH
(ASSOCIATE PROFESSOR)

Ankita
29/05/23
MS. ANKITA TONDON
Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

PROF. MANISH GUPTA
Dean Academics
(DEAN MANAGEMENT)
Invertis University, Bareilly (UP)

DETAILS OF EXTERNAL EXAMINER:

NAME

SIGNATURE

INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Sourav Pandey
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled A Comparative Analysis of Marketing
Strategies of Amazon

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

[Signature]
29/5/23
Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)
HOD (MBA)

Dr. Manish Gupta

Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/23

[Signature]
27-05-23

Signature of External Examiner

External Examiner

TO WHOM IT MAY CONCERN

This is to certify that **AYUSHI SRIVASTAVA** a student of **INVERTIS UNIVERSITY**, pursuing **MASTER IN BUSINESS ADMINISTRATION**, has made a report entitled, "**The effects of corporate social responsibility on consumer loyalty through consumer perceived value**", submitted by the student to the undersigned is an authentic record of his/her original work, which he/she has carried out under my supervision and guidance.

I wish him/her all the best.

Signature of Project Guide

Date

INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Udit Agrawal
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled A Study on the growth trends
of commercial banks in India

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

Dr. Ankita Tandon

Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Dr. Manish Gupta

Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

Ramesh
29.05.23

Signature of External Examiner

External Examiner

CERTIFICATE


TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Sudeshna Gwala
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled 'Role of an HR in Workfield'

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide


29/5/23

Dr. Ankita Tandon


Department of Management (MBA)
Faculty of Management
HOD (MBA)
Invertis University, Bareilly (UP)


27/5/23

Dr. Manish Gupta

Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)


29/5/2023


29.05.23

Signature of External Examiner

External Examiner



CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. SUBUL IMRAN student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled ENHANCING EMPLOYEE PERFORMANCE THROUGH MONETARY INCENTIVES AT UNIVERSITIES NATION for the partial fulfillment of the degree of Master of Business Administration for the session 2021-2023.

Mr. S. Singh
(Project Guide)
29/5/23
Mr. Ankit Pandey
Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly
29/5/23

Dr. Manish Gupta
(Dean Academics)
Faculty of Management
Invertis University, Bareilly
29/5/23

29.05.23

External Examiner


INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Nikita Gangwar
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled The Impact of Mergers and Acquisition
of Performance and growth of Banks in India
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

29/5/23

A. W.
29/5/23
Dr. Ankita Tandon
Department of Management
Faculty of Management
HOD (MBA), Bareilly (UP)
Invertis University, Bareilly (UP)

29/5/23
Dr. Manish Gupta
Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UP)

Ramesh
29.05.23
Signature of External Examiner

External Examiner

INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. MOHINI AGARWAL
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "A Study on Stress Management
among Employees with reference to IT Companies"
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh
Project Guide
29/5/23

Dr. Ankita Tandon
Head
Department of Management (MBA)
Faculty of Management
HOD (MBA)
Invertis University, Bareilly (UP)

Dr. Manoj Goel
Dean Academics
Faculty of Management
Dean's Management
Invertis University, Bareilly (UP)
29/5/23

Ramesh
29.05.23
Signature of External Examiner

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Shreyanshi Rastogi
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled “Analysis of Satisfaction level
of Employees in the Telecom Sector”
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

Dr. Ankita Tandon

Head
Department of Management (MBA)
Faculty of Management
HOD (MBA)

Invertis University Bareilly (UPI)

Dr. Manish Gupta

Dean Academics
Faculty of Management
Invertis University, Bareilly (UPI)
Dean Management

Ramesh
29.05.23

Signature of External Examiner

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

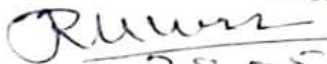
This is to certify that Ms. Amisha Sharma student of MBA 4th Semester in our institute, has successfully completed her project work, titled COMPARATIVE ANALYSIS OF PRIVATE SECTOR BANKS AND PUBLIC SECTOR COMMERCIAL BANK for the partial fulfillment of the degree of Master of Business Administration for the session 2022-2023.

Mr. S. K. Singh
(Project Guide)

Dr. Ankita Tondan
Head

Department of Management (MBA)
(HOD: MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Dr. Manish Gupta
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)


29.05.23

External Examiner

INVERTIS UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. VIJAY KUMAR
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled A STUDY ON FINANCIAL PERFORMANCE
OF INSURANCE SECTOR (A COMPARATIVE STUDY OF LIC AND BATAJ ALLIANZ)
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

Dr. Anshu Tandon

Department of Management (MBA)
Faculty of Management
HOD (MBA)
Invertis University, Bareilly (UP)

[Signature]
29/5/23

Dr. Manish Choudhary
Faculty of Management
Invertis University, Bareilly (UP)

[Signature]
29/5/23

[Signature]
29.05.23

Signature of External Examiner

External Examiner

INVERTIS UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Utkarsh Pathak
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled A Study of the Investment Behaviour
and Pattern of the Investors from Rohilkhand Region
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

Dr. Ankita Tandon

Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UPI)

[Signature]
29/5/23

Dr. Manish Gupta

Dean Academics
Faculty of Management
Invertis University, Bareilly (UPI)

[Signature]
29/5/23

[Signature]
29.05.23

Signature of External Examiner

External Examiner

INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Shivani Kapoor
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Project Report on Performance
Appraisal System in the Organisation.
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

Dr. Ankit Tandon

Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly

Dr. Manish Gupta

Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)
Dean Management

Ramesh
25.05.23

Signature of External Examiner

External Examiner


CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Kirti Shukla
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "Healthcare Recruiter : Chal-
lenges, Solution and best practices.
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide



29/5/23

Dr. Ankit Tandon

Department of Management (MBA)

HOD (MBA)

Invertis University, Bareilly (UP)


29/5/23

Dr. Manish Gupta

Dean Academics

Faculty of Management

Dean Management

Invertis University, Bareilly (UP)


29/5/23



Signature of External Examiner


29.05.23

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Ms. Manpreet Kaur student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled 'A STUDY OF FACTOR EFFECTING THE RECRUITMENT PROCESS IN BANKING SECTOR' for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2022-2023.


29/5/23

Dr. Manish Gupta
Dean Academics
Faculty of Management
Invertis University Bareilly (IUP)

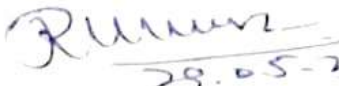

21/4/23

Dr. Ankita Tandon
Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (IUP)



Project Guide

29/5/23


29.05.23

External Examiner

INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. **SHUBHRA DEVI** student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled "**A STUDY ON VARIOUS EMPLOYEE WELFARE SCHEMES AT FMCG**" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2021-2023.

Dr. S.K Singh
(Project Guide)

Ankita
29/5/23
Dr. Ankita Tandon
Department of Management (MBA)
(HOD, MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Manish
29/5/2023
Dr. Manish Gupta
Dean Academics
Faculty of Management
(Dean Management)
Invertis University, Bareilly (UP)

Rakesh
29.05.23
External Examiner

CERTIFICATE


TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Ajasvi Chauhan
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "A Study on the Impacts of the
HRM in Organization".

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.


Prof. S K Singh

Project Guide


29/5/23


Dr. Ankita Tandon


Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)


29/5/23

Dr. Manish Gupta

Dean Management


29/5/2023
Invertis University Bareilly (UP)
Faculty of Management
Dean Management


29.05.23

Signature of External Examiner

External Examiner


INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Harsh Agarwal
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled The Effect on the Telecom Industry
& consumers after the introduction of Reliance Jio.
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.


Project Guide


Dr. Anshu Tandon
Department of Management (MBA)
HOD (MBA)
Invertis University, Bareilly (UP)


Dr. Manish Gupta
Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UP)


Signature of External Examiner

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Ritali Agarwal
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "A study on Green HR Practices,
its barriers, & their impact on organizational sustainability."
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S. K. Singh

Project Guide

29/5/23

Dr. Anshu Tandon
Department of Management (MBA);
HOD (MBA)
Invertis University, Bareilly (UP)

29/5/23

Dr. Manish Gupta
Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UP)

29/5/2023

Signature of External Examiner

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Subi Gupta
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "A COMPREHENSIVE STUDY ON
WORK LIFE BALANCE"

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

Dr. Ankita Tandon

Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Dr. Manish Gupta

Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UP)

R Kumar
29.05.23

Signature of External Examiner

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Laiba Rehman
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "An Analysis of Celebrity
Endorsement in HUL - Personal Care Segment"
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

Dr. Ankita Bandon

Department of Management (MBA)
HOD (MBA) Management
Invertis University, Bareilly (UP)

Dr. Manish Gupta

Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UP)


Signature of External Examiner

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. ABHISHEK PATHAK
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled A STUDY ON CONSUMER AND
RETAILER PREFERENCE FOR BINGO

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

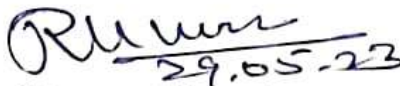
Project Guide

Dr. Anshu Tandon

Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Dr. Manish Gupta

Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)


Signature of External Examiner

External Examiner

INVERTIS
UNIVERSITY BAREILLY

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Babi Kumar
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "Advertisement and Sales Promotion
Strategies of HUL and ITC"

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

Dr. Ankita Tandon

Department of Management (MBA)
Faculty of Management
HOD (MBA)
Invertis University, Bareilly (UP)

Dr. Manish Gupta

Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

Ramesh
29.05.23
Signature of External Examiner

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Harnmeet Kaur Saggu
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "Research On Consumer Buying
Behaviour Towards Real Estate And Infrastructure
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.


Prof. S K Singh

Project Guide


29/5/23


Dr. Ankita Tandon

Head
Department of Management (MBA)
Faculty of Management
HOD (MBA)
Invertis University, Bareilly (UP)


29/5/23

Dr. Manish Gupta

Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)


29/5/2023


29.5.23

Signature of External Examiner

External Examiner

CERTIFICATE


TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Richa Agrawal
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "A Comparative Study on the financial
Modelling and Equity Valuation of Marico and Dabur"
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh
Project Guide

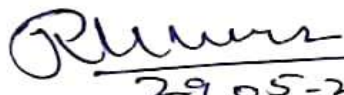

29/5/23

Dr. Anurita Tandon
Department of Management (MBA)
Faculty of Management
HOD (MBA)
Invertis University, Bareilly (UP)


29/5/23

Dr. Manish Gupta
Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UP)


29/5/23


29.05-23

Signature of External Examiner

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. ANUBHAV MISHRA
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled A STUDY ON HUMAN RESOURCE POLICIES & MARKETING
STRATEGIES IN INSURANCE COMPANIES IN INDIA WITH SPECIAL
REFERENCE TO ADITYA BIRLA.
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide
29/5/23

Dr. Ankita Tandon
29/5/23

Head
Department of Management (MB,
HOD (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

Dr. Manish Gupta
29/5/23

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Faculty of Management
Dean Management
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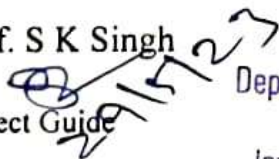
CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. VIKAS-MISHRA
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled AN OVERVIEW OF AGRICULTURAL
GROWTH RATE OVER LAST 10 YEARS
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

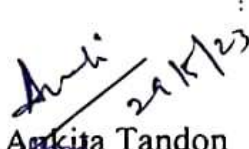
Prof. S K Singh

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Dr. Ankita Tandon

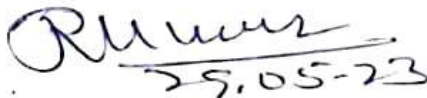
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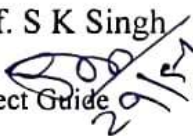
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TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Himanshu Sachan
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Impact of Digitalization on
Customer Satisfaction on Indian Banking
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

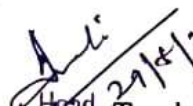
Prof. S K Singh

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Dr. Anshu Tandon

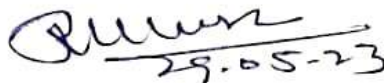
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TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Kunal Saxena
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "E-Commerce : A study on Benefits
and Challenges In Emerging Economy?"

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh
Project Guide


Dr. Anil Tandon
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This is to certify that Mr./Ms. Shafaque Modi
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "A Study on Various Employee
Welfare Scheme"

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

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[Handwritten Signature]
29/5/23

Dr. Ankita Tandon

Head

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External Examiner

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TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Himanshu Dixit
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "An Empirical Study on Employees
motivation"

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh
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[Signature]
29/5/23

Dr. Ankita Tandon
Head
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Dr. Manish Gupta
Dean Academics
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TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Arjuni Mishra
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Impact of packaging on con
-sumer behaviour

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

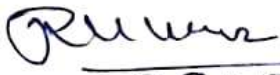
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Dr. Ankita Tandon
Head

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Dr. Manish Gupta

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Faculty of Management
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TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. ABHIJEET SINGH
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled AN EMPIRICAL STUDY: ON RURAL CONSUMER SHOPPING
ORIENTATION TOWARDS FMCG.

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

Dr. Ankita Tandon

Head
Department of Management (MBA)
Faculty of Management
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Dr. Manish Gupta
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)

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TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. TEJ PRAKASH
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Financial Performance and Growth
of Non-Banking Financial Companies in India.

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide


Dr. Ankit Tandon
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TO WHOM IT MAY CONCERN


This is to certify that Mr./Ms. Itham Ahmad
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "A Study on Employees
Satisfaction at Big Bazaar".

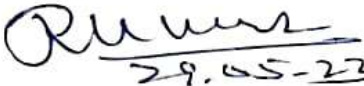
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This is to certify that Mr./Ms. Kiya Charurvedi
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled To study the efficiency of
e-recruitment process in today's era.
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

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SKS
29/5/23

Dr. Ankita Tandon

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Dr. Manish Gupta

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This is to certify that Mr./Ms. Priyanshu Jha
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Marketing channel at IFFCO,
Bareilly.


for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.


Prof. S. K. Singh
29/5/23
Project Guide


Dr. Ankita Tandon
29/5/23
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TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Laiba Rehman
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "An Analysis of Celebrity
Endorsement in HUL - Personal Care Segment"
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

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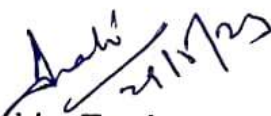

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Dr. Ankita Tandon

Department of Management (MBA)

HOD (MBA)

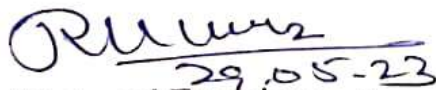
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TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Nidhi Gangwar
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Privatization in the banking system
and its impact on the Profitability Indices
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

22/5/23

Dr. Ankita Tandon
Head

Department of Management (MBA)
Faculty of Management
HOD (MBA)
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Ankita 22/5/23

Dr. Manish Agrawal
Dean Academics
Faculty of Management
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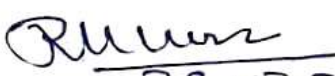
TO WHOM IT MAY CONCERN

This is to certify that **Mr. SANDEEP YADAV** student of MBA 4th Semester in our institute, has successfully completed his project work, titled "**BANKING BEHAVIOUR OF RURAL HOUSEHOLDS IN VILLAGE NAGLA BHOOD, DADON UNDER DISTRICT ALIGARH**", for the partial fulfillment of the degree of Master of Business Administration for the session 2021-2023.


Dr. S.K. Singh
(Project Guide)


Mr. Anil Tandon
Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)


Dr. Manish Gupta
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)


External Examiner
29.05.23

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TO WHOM IT MAY BE CONCERN

This is to certify that Mr. Anmol Banswar student of MBA 4 semester in our institute has successfully completed his project work entitled "TO STUDY THE REQUIREMENTS OF QUALITY STANDARD OF NABH/NABL" the partial fulfillment of the degree of Masters of Business Administration for the session 2021-23.

Project Guide

Dr. SK Singh

29/5/23

Anmol
29/5/23
HOD - ~~MBA~~ ^{Head}
Department of Management (MBA)
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Dr. Munish Gupta
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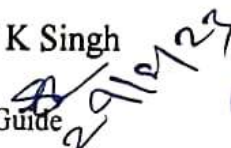
TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Pallavi Singh
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled To study the efficiency of
e- recruitment process in today's era.

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

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Dr. Ankita Tandon

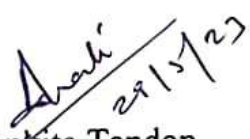
Head

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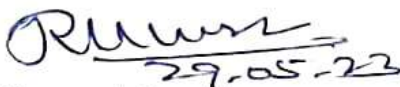
Dr. Manish Gupta

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External Examiner

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This is to certify that Mr./[✓]Ms. ISHIKA MAHROTRA
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled IMPACT OF PACKAGING ON CONSUMER
BUYING DECISIONS.

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh
Project Guide



29/5/23

Dr. Ankita Pandey
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This is to certify that Mr./Ms. Nitin Kumar
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Impact of website performance

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh
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Dr. Anil Tandon
Department of Management (MBA),
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This is to certify that Mr./Ms. SANDEEP YADAV
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled AN EMPIRICAL STUDY ON RURAL
CONSUMER SHOPPING ORIENTATION TOWARDS FMCG
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S. K. Singh

15/5/23

Dr. Ankita Tandon
Head

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29/5/23

Dr. Manish Gupta
Dean Academics

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Dean Management

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Bareilly (IIP)

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This is to certify that Mr./Ms. Utkarsh Sharma
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Impact of Covid 19 on digital
payments platforms.

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Signature]
29/5/23

Dr. Ankita Tandon

Head

Department of Management (MBA),
Faculty of Management -
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29/5/23

Dr. Manish Gupta

Dean Academics

Faculty of Management
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This is to certify that Mr./Ms. Aditya Kumar
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Study of Recruitment & Selection

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the session 2021-2023.


Prof. S. Singh
Project Guide
29/5/23


Dr. Anshu Paridon
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Dean Academics
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This is to certify that Mr./Ms. Yashica Rastogi
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "Emerging Trends in
Recruitment"

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

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S.K. Singh
29/5/23

Dr. Anshu Tandon

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Anshu Tandon
29/5/23

Dr. Manish Gupta
Dean Academics

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Manish Gupta
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TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Rajat Chandra
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled Training & Development

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

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Dr. Ankita Tandon

Head

Department of Management (MBA)
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Dean Academics

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TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Rayyan Feroz
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled The effect of Training and Development
on Employee Retention

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.


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Project Guide


Dr. Ankita Tandon
Department of Management (MBA)
Faculty of Management
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TO WHOM IT MAY BE CONCERN

This is to certify that Mr. Sonu Verma student of MBA 4 semester in our institute has successfully completed his project work entitled "A Study of Mutual Fund as an Investment Avenue" the partial fulfillment of the degree of Masters of Business Administration for the session 2021-23.

Project Guide

Dr. 

29/5/23

HOD MBA
Head

Department of Management (MBA)
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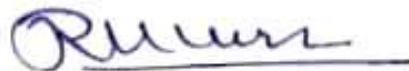

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Faculty of Management
Invertis University, Bareilly (UP)


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TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Yukta Singh
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled The impact of training and development
on employees performance and productivity.
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.


Prof. S.K. Singh
Project Guide


Dr. Ankita Tandon
Head

HOD (MBA)
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Faculty of Management
Invertis University, Bareilly (UP)


Dr. Manish Gupta
Dean Academics
Faculty of Management
Dean Management


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This is to certify that Mr./[✓]Ms. Ishika Goyal
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled "A Study of Employee Welfare
Measures At TATA MOTORS"

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.


Prof. S. K. Singh
29/5/23
Project Guide


Dr. Ankita Tandon
29/5/23
Department of Management (MBA)
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Faculty of Management
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TO WHOM IT MAY CONCERN

This is to certify that [✓]Mr./Ms. Vaibhav Gupta
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled A comparative analysis to find
the intrinsic value of stock (Equity Research Report: ITC Ltd)
for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.


Prof. S. K. Singh
Project Guide


Dr. Ankita Tandon
Department of Management Studies (MBA)
HOD (MBA)
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Faculty of Management
Dean Management
Invertis University, Bareilly (U.S.)

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DECLARATION

This is to certify that Mr./Ms. Farzana student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled Employee's Attitude Towards The Organisation for the partial fulfillment of the degree of Master of Business Administration for the session 2022-2023.

Dr. S.K. Singh
(Project Guide)

Ankita Tandon
Head
Department of Management (MBA)
Faculty of Management
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Dr. Manish Gupta
Dean Academics
Faculty of Management
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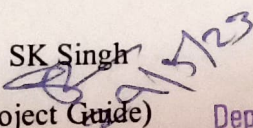
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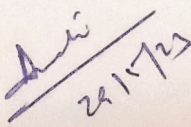

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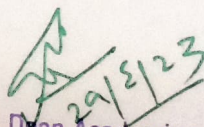
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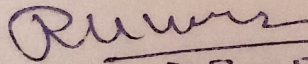
TO WHOM IT MAY CONCERN


This is to certify that Mr/Ms. Mohan Singh student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled HUMAN RESOURCE MANAGEMENT for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2021-2023.


Dr. SK Singh
(Project Guide)


Dr. Ankita Tandon
Head
(HOD, MBA)
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Dr. Manish Gupta
Dean Academics
Faculty of Management
Invertis University, Bareilly (UP)


29.05.23
External Examiner


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CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Chinmay Sharma
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled A study on Consumer buying behaviour
towards Real estate and Infrastructure

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh

Project Guide

[Handwritten Signature]
29/5/23

Dr. Ankit Tandon

Department of Management (MBA)
Faculty (MBA)
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29/5/23

Dr. Manoj Kumar
Faculty of Management
Invertis University, Bareilly (UP)
Dean Management

[Handwritten Signature]
29/5/2023

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29.05.23
Signature of External Examiner

External Examiner

CERTIFICATE

TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Soumya Agarwal
student of MBA 4th Semester in this Institute, has successfully completed his/her
project work, titled EMPLOYEE'S RELATION - "ATTITUDE
TOWARDS THE ORGANISATION"

for the partial fulfillment of the degree of Master of Business Administration for
the session 2021-2023.

Prof. S K Singh
Project Guide
SKS
27/5/23

Anjali
29/5/23
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Manish
29/5/2023
Dr. Manish Gupta
Dean Academics
Faculty of Management
Dean Management
Invertis University, Bareilly (UP)

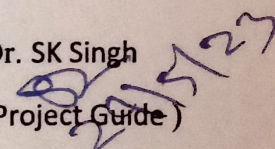
Ramesh
29.05.23
Signature of External Examiner

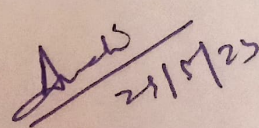
External Examiner

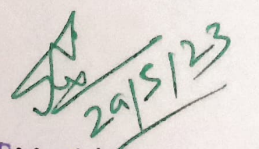
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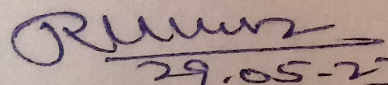
TO WHOM IT MAY CONCERN

This is to certify that Mr./Ms. Alisha Victor student of MBA 4th Semester in our institute, has successfully completed his/her project work, titled "A STUDY ON THE EFFECTIVNESS OF PERFORMANCE APPRAISAL ON JOB SATISFACTION OF EMPLOYEES" for the partial fulfillment of the degree of Bachelor of Business Administration for the session 2021-2023.


Dr. SK Singh
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29.05.23
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