

**Faculty of Applied Sciences and Humanities, Bareilly**  
**DEPARTMENT OF APPLIED SCIENCE & HUMANITIES**

**Seed Money Allotment to Faculty**

Academic Year(s): 2020 – 21

S. No.	Name of the Faculty / Principal Investigator	Project Title	Duration	Amount Granted in INR (Lakhs)
1.	Dr. RUBINA VERMA	BROADCAST MEDIA AS AN EFFECTIVE TOOL OF VALUES AND VIRTUES – AN ANALYTICAL STUDY	1 Year	2.20
2.	Dr. RUBINA VERMA	AWADHI FOLK SONGS AS A FORM OF MASS COMMUNICATION IN CONTEMPORARY SOCIETY	1 Year	1.50
			Total	3.70

*Sabir*

Faculty in charge

Registrar  
Invertis University  
Bareilly

*[Signature]* HOD  
Head

Department of Applied Science  
Invertis University, Bareilly (U.P.)