

**Annual Report for Campus Environment Promotional Activities**  
**Academic year: 2020-21**

The Academic Year 2020-2021 has been a challenging yet fruitful period for campus environment promotional activities. Despite the global pandemic and its associated restrictions, our commitment to environmental awareness and sustainability remained unwavering. This annual report highlights the initiatives, achievements, and challenges encountered during this academic year.

**Achievements:**

1. **Increased Awareness:** Through our promotional activities, we successfully raised awareness about environmental issues and the importance of adopting sustainable practices. The engagement and participation levels in our events and campaigns saw a significant increase compared to previous years.
2. **Behavioural Change:** Many members of the campus community embraced eco-friendly habits and made conscious efforts to reduce their environmental footprint. From reducing single-use plastic consumption to embracing alternative modes of transportation, individuals demonstrated a willingness to incorporate sustainability into their daily lives.
3. **Collaborative Partnerships:** We forged partnerships with local environmental organizations, government agencies, and businesses to expand the reach and impact of our initiatives. These collaborations enabled us to access additional resources, expertise, and support for our environmental endeavours.
4. **Infrastructure Improvements:** Investments were made in campus infrastructure to promote sustainability. This included the installation of solar panels, energy-efficient lighting systems, and water-saving fixtures, contributing to long-term environmental and cost savings.

**Challenges Faced:**

1. **Virtual Engagement:** Transitioning to virtual platforms posed challenges in terms of engaging participants and maintaining the sense of community that physical events offer. Efforts were made to adapt our strategies and utilize innovative tools to enhance virtual engagement.
2. **Resource Constraints:** Limited financial resources and manpower presented obstacles in implementing larger-scale projects and initiatives. Creative solutions and efficient resource allocation were employed to maximize impact within budgetary constraints.
3. **Complacency:** Despite our efforts, some members of the campus community remained indifferent or resistant to adopting sustainable practices. Overcoming complacency and fostering a culture of environmental stewardship continues to be an ongoing challenge that requires continued education and advocacy.

**Key Initiatives:**

The Responsible Invertian club organised several events on 'Clean Invertis Green Invertis' on May 21, 2020, within the university campus. In a display of its commitment towards protecting the environment, Invertis University, organised poster making competition, Nukkad natak, slogan competition on May 21 2020, which witnessed participation of students, teachers and parents. The event organised proved to be a powerful demonstration and unity to highlight the environmental issues. This initiative was conducted to expose the significance of environment.

The Responsible Invertian club organized a poster competition on 'Environment Restoration' on August 18, 2020, within the university campus. In a display of its commitment towards protecting the environment, Invertis University, organized poster making competition on August 18 2020, which witnessed participation of students, teachers and parents. The event organized proved to be a powerful demonstration and unity to highlight the environmental issues. This initiative was conducted to expose the significance of environment.


A 'Plastic free campus drive' on Environment Day i.e. 5<sup>th</sup> June 2020 in campus for the students and employees of University. The objective of the event was to eliminate single use plastics across the campus. The program encouraged responsible waste disposal and recycling efforts across the campus. This included the removal of plastic utensils, containers, and straws, which were replaced with eco-friendly alternatives such as compostable or reusable materials. Students conducted awareness campaigns, clean-up events, and educational programs to engage the campus community and promote sustainability. The university plans to continue its commitment to reducing plastic waste, expanding research in sustainable materials, and further engaging students and the community in environmentally responsible practices.

'Stop the Drop Campaign' on World Water Day, March 22, 2021, within the university campus. The primary goal of the initiative was to conserve water resources and promote responsible water usage among students and employees. The program advocated for mindful water consumption, efficient usage, and the adoption of water-saving practices across the campus. This involved awareness campaigns, clean-up events, and educational programs facilitated by students to actively engage the campus community in promoting water conservation. The university remains committed to its efforts in water conservation, exploring sustainable water management practices, and involving students and the community in responsible water use.

**Conclusion:**

The Academic Year 2020-2021 was marked by resilience, innovation, and collective action in promoting environmental awareness and sustainability on campus. Despite the challenges posed by the global pandemic, our commitment to creating a greener and more sustainable campus environment remained steadfast. Looking ahead, we remain dedicated to building upon our achievements, addressing challenges, and continuing to inspire positive change within our community and beyond.

  
Coordinator

  
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