

Annual Report for Campus Environment Promotional Activities
Academic year: 2021-22

The academic year 2021-22 has been marked by significant efforts towards promoting a sustainable and environmentally conscious campus environment. Through various initiatives and activities, the campus community has come together to raise awareness, implement green practices, and foster a culture of sustainability.

Achievements:

1. **Increased Awareness:**
 - Witnessed a significant increase in awareness and participation among students, faculty, and staff in environmental initiatives.
 - Generated widespread interest in sustainability-related topics through educational events and outreach activities.
2. **Positive Impact on Campus Environment:**
 - Notable improvements observed in campus cleanliness and green spaces due to regular clean-up drives and tree plantation efforts.
 - Reduction in energy and water consumption through the implementation of eco-friendly practices and infrastructure upgrades.
3. **Community Engagement:**
 - Fostered a sense of community and collaboration among various campus stakeholders, including students, faculty, administration, and local organizations.
 - Encouraged active involvement in environmental conservation efforts beyond the campus borders, promoting a broader culture of sustainability.

Challenges and Future Directions:

1. **Sustaining Momentum:**
 - Maintaining enthusiasm and participation in environmental activities beyond the academic year remains a challenge.
 - Strategies for sustaining momentum and institutionalizing green practices will be a priority for the future.
2. **Resource Allocation:**
 - Adequate allocation of resources, including funding and manpower, is essential for the continued success of campus environmental initiatives.
 - Exploring innovative funding sources and partnerships can help address resource constraints and support ongoing sustainability efforts.
3. **Education and Outreach:**

- Continued emphasis on education and outreach is crucial for fostering a lasting culture of sustainability on campus.
- Leveraging digital platforms and social media can enhance outreach efforts and engage a wider audience in environmental advocacy.

Key Initiatives:

The Responsible Invertian club organized a Cleanliness drive on campus on 13 June 2021 in order to create an awareness about clean and green campus. Faculty members and students actively participated in the campaign by displaying posters with slogans of the same. They were also informed to make the campus & classrooms a beautiful place for one and it makes individuals healthier when the environment around them is healthy. Clean Campus promotes Hygiene, It improves hygiene level in campus and also helps to reduce the spread of sickness, maintaining a clean college environment sets a good example to students.

Cleanliness encourages learners to take pride in their college, which makes them less likely to drop litter and as such they will potentially make a bigger effort to maintain their environment. Cleanliness gives rise to a good character by keeping body, mind, and soul clean and peaceful. Maintaining cleanliness is the essential part of healthy living because it is the cleanliness only which helps to improve our personality by keeping clean externally and internally.

'Tree Plantation' on 12th August 2021 in campus was also organized for the students and employees of University. The objective of the event was to raise awareness about the importance of green environment in current living scenario. Due to increase in pollution the global warming in turn is affecting the environment to massive level. In order to bring about a significant change we need to motivate every individual to make this a part of their life. Without trees life is not possible, therefore the club has taken this initiative to motivate faculty and students to participate in this event.

World Earth Day is an annual celebration that occurs worldwide and honours the achievements of the environmental movement by raising awareness on the need to protect Earth's natural resources for future generations. On the occasion, an event was organised at Invertis University wherein students were told about the importance of the day and a unique street play competition on "Environment for today and future generations" was conducted. A number of teams from various departments of the university registered themselves for the competition and presented their plays on topics such as global warming, cleanliness, save Earth, etc. Students presented stunning performances and raised numerous important issues which made the audience realise the importance of their planet and the need to value it. Students urged everyone to plant more trees and make small changes in their daily life such as switching off gadgets not in use, conserving water, etc.

World Environment Day was also celebrated in our campus that began with a beautiful message shared by our Vice Chancellor which motivated everyone to celebrate this special day with great zeal and enthusiasm. Various activities were designed for students and faculty members to keep them aware of environmental issues and the ways to deal with them. They made green crowns, organic bird feeders, eco-friendly bags, and posters with slogans on the theme 'Ecosystem Restoration' and planted saplings at their homes.



Conclusion:

The academic year 2021-22 has been marked by commendable progress in promoting a sustainable campus environment through various initiatives and activities. Despite challenges, the dedication and commitment of the campus community have led to tangible improvements in environmental awareness and practices. Looking ahead, it is imperative to build upon these achievements, address challenges, and chart a course towards a greener and more sustainable future for our campus.


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