

One Week
Faculty Development Program (FDP)

on

**Empowering Social Research:
Proposals, Sampling and Analysis**



15th to 20th July 2024

Jointly Organized by
Department of Education
&

Dept. of Journalism and Mass Communication
Invertis University, Bareilly

Venue

Academic Block-II, Invertis University
Invertis Village, NH-24, Bareilly-243123, Uttar Pradesh

PATRONS



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Assistant Professor & Associate Head
Department of Education

ORGANIZING SECRETARIES



Ms. Tusharika Saxena
Assistant Professor
Department of Education



Dr. Lalit Kumar
Assistant Professor
Department of JMC

TARGET AUDIENCE

The faculty development programme is beneficial for faculty members and research scholars from all disciplines in higher education especially social sciences. The programme will be particularly beneficial for faculty and scholars who are new to the field of research and are planning for conducting social research.

RESOURCE PERSON



Prof. Arun Kumar Sharma
Professor (Retd.)
Department of Humanities and Social Sciences
IIT, Kanpur

REGISTER HERE

The delegates/ participants can join the FDP by registering on the following google form link :

<https://forms.gle/siaQYV5ntU1suNH9A>

Registration Fee: Rs. 1000/-

Last Date of Registration: 14th July 2024

(Limited seats, registration will be first come, first serve basis.)

Certificate will be provided to all attendees

Mode of Participation: Offline

FEE GATEWAY

Account Details (Treasurer FDP)

HDFC Bank Account No 50100364103651

IFSC Code No HDFC0000860

**Branch Name - Mohini Hospital, Priyadarshini
Nagar Branch, Bareilly**

Name of Beneficiary - Rajesh Kumar Chauhan

MICR Code -243240003



For Any Query

☎ 7217011240, 7217011278, 7217012765, 8972141813

✉ fdp.edu.jmc@gmail.com

ABOUT THE UNIVERSITY

Invertis University is NAAC ACCREDITED leading University, situated in Bareilly on NH-24, equidistant from the country's capital Delhi and State's capital Lucknow. From a humble beginning in 1998, Invertis has come a long way. From 83 students and one Institute - Invertis Institute of Management Studies, today we stand tall as a full-fledged University with 8 different faculty structures under its name. We offer a range of Doctoral, Post Graduate & Under Graduate programmes in Management, Law, Commerce, Computer Applications, Pharmacy, Education, Journalism & Mass Communication, Bio-Science & Technology, Science, Fashion Design and Engineering & Technology.

About the Department of Education:

The Department of Education in Invertis University was established in the year 2016 and currently offers programs: Ph.D. (Education), M.A. (Education), Four years Intergrated B.Sc.B.Ed. (ZBC/PCM), Intergrated B.A.B.Ed. and B.El.Ed.

The Department of Education at Invertis University is focused on preparing students for teaching and research positions in education, examining educational issues, and developing educational strategies. It is also committed to providing them with the tools and resources they need to become successful professionals in the field of education.

The Department of Education provides a range of undergraduate, and postgraduate programmes that focus on teaching, curriculum and instruction, research methodology, educational technology, educational leadership, and educational policy. Students are also provided opportunities to enhance their abilities through workshops, school internships, and industrial visits.

About the Department of Journalism and Mass Communication:

The Department of Journalism and Mass Communication was established in the year 2012. In this faculty, Bachelor in Journalism & Mass communication and Ph.D. program are being conducted by the Department of Journalism and Mass Communication. The department also has a well-equipped Media Lab with state-of-the-art resources to train the students. The Department of Journalism & Mass Communications at Invertis University is a vibrant and dynamic place that strives to develop and nurture students' understanding and appreciation of media, its roles and its impact on society. The department has a strong emphasis on practical knowledge generation, and provides students with ample opportunities to apply the theoretical concepts they learn in the classroom.

ABOUT FDP

This one-week Faculty Development Program (FDP) is designed to empower educators and researchers with the knowledge and skills necessary to conduct impactful social research. The program, jointly organized by the Department of Education and the Department of Journalism and Mass Communication at Invertis University, Bareilly, will provide participants with a comprehensive understanding of the research process, from proposal development to data analysis and dissemination.

Over the course of six days, participants will engage in interactive sessions covering the fundamental concepts of social research, research design and methodology, sampling techniques, data collection methods, data analysis and interpretation, research dissemination strategies, and ethical considerations. The program will also equip participants with the skills necessary to write research proposals and publish their findings in academic journals.

THEMES

- ✦ Introduction to Social Research
- ✦ Research Design and Proposals
- ✦ Sampling and Data Collection
- ✦ Data Analysis and Interpretation
- ✦ Research Dissemination
- ✦ Research Publications in Social Sciences