

Name of the Cell/Department: The Responsible InvertianClub

Academic year: 2018-19

Name of the program: Road safety Awareness Program

Date: 04 November 2018 Venue: Bareilly Region

**Description:** The primary objectives of this campaign is to reduce road traffic accidents, minimize fatalities and injuries resulting from road accidents, and enhance road infrastructure to make it safer and more efficient. Despite the innumerable road safety campaigns and awareness drives, India still ranks first in the number of road accident deaths across 199 countries and accounts for almost 11% of all accident-related deaths in the world.

## Objectives of the activity:

- 1. Animal Safety
- 2. Cross on Zebra Crossing
- 3. Drinking and Driving
- 4. Exhaustion or Health Issues
- 5. Follow Traffic Lights
- 6. Keeping to the Left
- 7. Slow Down at Intersections
- 8. Turn Signals and Hand Gestures
- 9. Use of Mobile Phones
- 10. Driving on One Way Roads







## SAFETY FIRST!







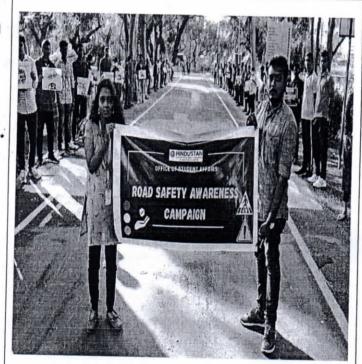
HELMET

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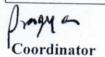
**04 NOVEMBER 2018** 

## AWARNESS CAMPAIGN

Creative of the campaign04-11-2018



Student's with Campaign flex 04-11-2018



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