

MEMORANDUM OF UNDERSTANDING (MoU)

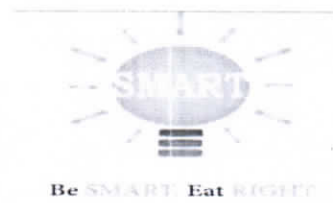
BETWEEN

Department of Agriculture
INVERTIS UNIVERSITY, BAREILLY



AND

Smart Management Consultancy (SMC)



This Memorandum of Understanding (MoU) executed on 24th May, 2021, between Smart management Consultancy (SMC), having registered office at BA 42 Saltlake Sector-01, Kolkata-700064 and Invertis University Bareilly, Invertis Village, Bareilly-Lucknow National Highway, NH-24, Bareilly, Uttar Pradesh 243123.

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BACKGROUND

Company Name: Smart Management Consultancy (SMC) is one of the fastest growing consultancy firm & project management company in Eastern and North Eastern India.

Smart Management Consultancy provides technical consultancy for the implementation of quality and food safety to a wide range of industries at Eastern and North Eastern States. SMC provide complete support for implementation of accredited certification scheme, testing, Quality Assurance, training, product development and project work (New project & Extension project). SMC personnel are dedicated to adding value to customers' products and processes, supporting their success in the global marketplace.

Having two offices at Kolkata, One office at Bhubaneswar and fourth office at Mizoram, the sales team is equipped with knowledge to understand the customer query to provide fruitful solution whereas the technical team is having knowledge on food and food safety with vast industry experience to understand management needs and to implement food safety complying all regulatory requirements.

Smart Management Consultancy is associated with Intertek India Pvt. Ltd. (FSSAI, QCI, Tea Board and Globally recognized Certification Body) for implementation of food safety management system and non-food certification under accredited certification scheme.

The Certification-Training-Testing Division offers the following services,
Technical Consultancy for Food & Non Food Certification. (GMP, HACCP, ISO 22000;2005, FSSC 22000, BRC, ISO 9001;2008, ISO 14000, ISO 18000 / OHSAS etc.)

Internal audit at Factory.

2nd Party audit / supplier audit on behalf of the organization based of protocol made by the organization.

Audit as per FSSAI schedule 4 requirement.

Vendor Development program.

Quality Assurance audit.

Product Development.

Shelf-life study.

Customized training on Food safety/ OHSAS ISO:14000 etc.

Corporate training.

Soft skill training.

Food Testing Services

Presently the company is working with H M Biscuit, Baron Bread, Shiv Rice Mill, Kaybee, Nabisco,,My foods, Isaac Engineering ,Limtex Agri, Kayan Agro, Pioneer Tea Himalayan Tea,Ideal Enterprise,LMJ International & Octavius Tea, Vitarich Agro, Kamal Solvents, Milsha Agro Products.

Invertis University is situated in Bareilly on NH-24, equidistant from the country's capital Delhi and state's capital Lucknow. From a humble beginning in 1998, Invertis has come a long way. From 83 students and one Institute - Invertis Institute of Management Studies, today we stand tall as a full-fledged University with 9 different institutes under its name. We offer a range of Doctoral, Post Graduate & Under Graduate programmes in Management, Computer Applications, Engineering, Architecture, Law, Pharmacy, Journalism & Mass Communication, Fashion Design and Applied Sciences & Humanities. At Invertis, we believe that the success of a teacher comes along with the achievements of a student. To ensure that our students succeed, we make sure that they get the very

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best, that's why our faculty comes from premier institutes like IIT's, IIM's & NIT's. Invertis pioneered the concept of holistic development, an approach of more than just text book studying and an all -round approach of learning. It stems from the old management concept of, "Keep your feet warm, back straight and head cool." Our faculty members foster knowledge and acknowledge students who do well not only in classes, but also in the outside world. The backbone of the university is it's alumni alliance, who provide pathways for students even after their studies are completed.

1. **Objective of the MOU:** The objective of this MOU between Invertis University Bareilly and Smart Management Consultancy (SMC) would be to enhance technical skill of students as well as to provide the development of course curriculum as per current socioeconomic demand.
2. **Deliverables of Smart Management Consultancy (SMC) & Invertis University Bareilly department of Agriculture, invertis university:** To strengthen the Industry and Academia bonding, SMC and IUB will act together and perform the activities as mentioned below.
 - a) The representative of SMC will be in the Board of Studies (BOS) of IUB for inclusion of need based topics in curriculum. SMC will also assist IUB in arranging visiting lectures not only for our students but also for our faculty members.
 - b) The faculty member of IUB as guide and Resource Person of SMC as co-guide can jointly handle the assigned concerned industrial project for final year students so that both of them possesses of the authorized right of research publication and patents.
 - c) The representative of SMC will provide guidance and update with the practical implementation of technology in the concerned domain by organizing seminar/workshop/conference/symposium at the college in each semester.
 - d) SMC will provide opportunities to the students for Live Projects / Internships with guidance and certifications
 - e) Authorized experts of SMC are allowed to carry out Research & Development and productive project works with the faculty members of IUB aiming internal revenue generation which is beneficiary to both the parties and to the society.
 - f) Authorized experts of SMC can jointly collaborate with the faculty members of IUB to carry out Entrepreneurship Development Programme (EDP) for the benefit of the society.

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Any further collaborative activity that may result from this memorandum will be mutually agreed upon in the form of a signed Letter of Agreement which will clearly stipulate the scope, topic(s) and schedule(s), organizational administrative and financial terms for that activity.

3. CONFIDENTIALITY:

A. Smart Management Consultancy and Invertis University Bareilly have agreed to hold in confidence all information/ data designated by the institute as being confidential, which is obtained from either organization or created during the tenure of the MOU and will not disclose the same to any third party without written consent of the other institute.

B. The above confidentiality clause under this MOU excludes the information of the data possessed by either institute before entering into this MOU or independently developed and/ or information already available through public domain.

4. DURATION OF MOU: This MOU unless extended by mutual written consent of both the parties, shall expire in three year after the effective date specified in the opening paragraph. However, on review the MOU shall be extended by mutual consent.

5. CO-ORDINATORS: Both parties will designate persons who will have responsibilities for coordination and implementation of this agreement.

6. INTELLECTUAL PROPERTY RIGHTS: The Intellectual Property Rights that may arises as a result of joint research and collaborative activities under the agreement will be worked out on case basis and will be consistent with officially laid down IPR policies of the two organizations.

7. EFFECTIVE DATE: This MOU will be effective upon the date of the final signature of this document for a period of three years. However, on review the MOU shall be extended by mutual agreement. Extensions will become effective upon final signature of the appropriate parties.

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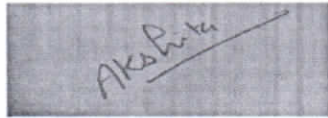
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For Invertis University Bareilly

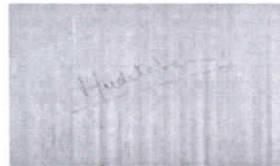
Place: Bareilly, UP

Date: 29.05.21

HOD:




Dr. Akshita Banga



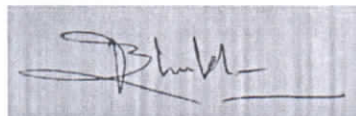
Witness 1: Dr. Mudita Verma

Witness 2:



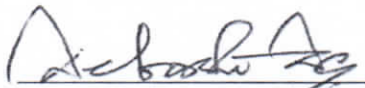
Mr. Abhirup Mitra

Dean:



Prof. R. K Shukla

Date: 29.05.21


For Smart Management Consultancy

Place:

Date:

Witness:

Signature:

Name:


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Date: